



# Soi Dog Foundation 2012 Annual Review

## 2012 The Year In Review

A message from Soi Dog's CEO, John Dalley...

Firstly, I would like to take this opportunity to thank all Soi Dog supporters for your support this past year.

2012 has sped past but as in every previous year more than ever has been achieved through your support. As I often say we can only do as much as the support we receive allows, and 2012 has seen us achieve a lot together. As always it has been a year filled with both heartache and joy.

Each year seems to be more challenging than the last and 2013 I already know will be no exception.

January saw the last of the dogs rescued during the Bangkok floods returned, and at Phuttamonthon (Dog Island), we fulfilled our promise to rebuild the shelter there which was destroyed during the floods.



The very sick dogs all went to Soi Dog's shelter in Phuket. The great news is that all those dogs have now been rehomed overseas.

Domino (pictured left), was taken from Phuttamonthon after a supporter spotted him on a video.

Domino is an adorable, vulnerable little guy and his departure for the UK was an emotional one. Committed shelter volunteer Chris and Domino are especially close and Chris is already

planning a trip to the UK to see him in his new home.

In June we commenced the PUP programme on Phuket (Prevent Unwanted Puppies). This ambitious programme, supported by the UK based Dogs Trust International and private donors, sees us systematically holding mobile clinics in each area of the island. The aim is to sterilize 10,000 dogs per year on Phuket over the next two years, with follow up clinics in year three, which will see the dog population in Phuket under control.

A record 10,692 dogs and cats were sterilized in 2012 preventing untold misery for thousands of unwanted puppies and kittens. Sterilization remains Soi Dog's prime objective with a target of 15,000 per year in both Phuket and Bangkok in 2013.



In the spring Soi Dog Bangkok was established and we signed the lease on a building there that has been fully equipped as a clinic. Khun Kharn was appointed as General Manager and has since recruited further staff to care for the dogs. Focus is currently on mobile clinics both in Bangkok and the surrounding region. Bangkok will increasingly become our main focus as Phuket is brought under control.

Another record was the number of adoptions, with the large numbers of dogs and cats adopted across the world as well as locally in Thailand. Many thanks to our volunteer adoptions coordinator Cindy Amey and husband Derek for their hard work in finding homes for these dogs and cats.

2013 will see construction commence of Thailand's largest and most modern dog hospital devoted entirely to treating stray dogs, and dogs belonging to poor local people who could not otherwise afford treatment. With the sheer number of animals now receiving medical treatment coupled with the expansion of the sterilization program, Soi Dog's small clinic is no longer adequate to meet the demands placed on it. We hope to start work on this in the spring, will be actively fund raising and will need contributions from Soi Dog's supporters to make the hospital a reality.

In October we welcomed Dr. Gregg Tully on board. Originally from the US Gregg has previously managed an animal foundation in Nepal and was last year awarded the humanitarian of the year award by Marin Humane Society in the US. Even with the support of our wonderful volunteers Soi Dog's expanded work has meant my wife Gill and I could no longer cope on our own, consequently Soi Dog's board felt that it was essential that we employ someone who can share the workload and take over in the event of something happening to us. However the vast majority of work continues to be done by volunteers, many full time and at their own expense, which means your donations do what you want them to do: help animals most in need.



Ending the illegal trade in dogs from Thailand to Vietnam has been the biggest challenge of the year. Both stopping the trade and providing for the thousands of dogs intercepted by the authorities has been a huge challenge, which many large animal welfare organizations saw as too big a problem to handle. The rescued dogs are kept at government shelters and are under the Department of Livestock's responsibility. The Department of Livestock has no budget nor have they been allocated funds for the care and feeding

of the dogs. We never envisaged that the government would provide no budget to even feed the dogs rescued from the trade. The costs involved have been huge and were quite simply unsustainable. I would like to thank the hundreds of supporters who have risen to the challenge of caring for these dogs by becoming members of the Magic 1000 Club. Donations to the Magic 1000 go solely to providing food for these dogs but we must still recruit many more members to feed the dogs each month.

It remains my personal goal to see this insidious and unbelievably cruel trade finally ended. Additional undercover investigators have been put in place both in Thailand and Laos and this is having a significant impact with the number of dogs making the one way journey to Vietnam drastically reduced for the moment, however intercepting dogs is not the answer.

We have formed an alliance named the Asia Canine Protection Alliance with Humane Society International, Animals Asia and Singapore based Change for Animals Foundation initially aimed at stopping the illegal trade not only from Thailand but also other neighboring countries. We believe that this is achievable by focusing on the dangers of spreading rabies throughout the region.

All the countries in Southeast Asia have signed a pledge to eradicate rabies by the year 2020 and we believe that this gives us a real opportunity to work directly with governments to eradicate the trade. In future years we will look to expand the coalition, and using the same techniques finally see an end to the consumption of dogs and cats in Asia. That may sound an impossible dream, but we simply would not pursue this important matter if we did not think it possible, and the progress made in Thailand this past 18 months is well beyond my expectations.

Thank you once again for your wonderful support without which we really could not help animals here. On behalf of all our volunteers around the world, our Thai staff, and of course the animals I wish you all a healthy and prosperous new year.



John Dalley  
CEO and Founder  
Soi Dog Foundation

## Operating Expenses and Revenue 2012

Revenue	US Dollars	Thai Baht
Contributions	\$1,489,970	THB 43,626,319
Interest	\$5,425	THB 158,844
Total Revenue	\$1,495,395	THB 43,785,164
<b>Operating Expenses</b>		
Beneficiary Programs	\$898,356	THB 26,303,865
Administrative Expenses	\$107,184	THB 3,138,346
Fund Raising	\$18,758	THB 549,240
Total Operating Expenses	\$1,024,298	THB 29,991,451
<b>Assets</b>		
Cash & Cash Equivalents	\$897,803	THB 26,287,671
Other Current Assets	\$683	THB 20,000
Total Current Assets	\$898,486	THB 26,307,671
Property, Plant & Equipment	\$890,216	THB 26,065,531
Other Non-Current Assets	\$683	THB 20,000
Total Non-Current Assets	\$890,899	THB 26,085,531
Total Assets	\$1,789,385	THB 52,393,202

Soi Dog prides itself on the effective use of donated funds. Below is a breakdown of expenditures by category.

Beneficiary Programs	87.70%
Administrative Expenses	10.46%
Fund Raising	1.83%

## **Soi Dog's Charity Registration Details**

Soi Dog is a registered charity in...

Thailand: Charity registration - Phor.Gor. 39/2548

United States: EIN (Charity registration) - 27-1600444

Australia: Charity registration - 58982568831

Holland: Charity registration - 37120202

France: Charity registration - W332011412

United Kingdom: Charity registration - 1145142

Soi Dog's accounts are fully audited and submitted to the Thai Government and the international animal charities watchdog, Animal People, in the United States each year.