



DCMT (Dog and Cat Meat Trade) Campaigns Manager

Position Title: DCMT (Dog and Cat Meat Trade) Campaigns Manager

Status: Consultant (Term Based)

Location: Vietnam (One position)/Cambodia (One position)

Role Summary: The DCMT Campaign Manager will be a part of SDFI (Soi Dog Foundation International) DCMT plan to end the consumption of dog and cat meat in Vietnam/Cambodia. This position will help to drive change at the local, sub-national and national level by identifying, collaborating with, and supporting an engaged set of key stakeholders who will promote the need to end this inhumane and cruel practice.

This position will map key stakeholder groups and individuals in the government, civil society, and selected communities and identify and collaborate with existing networks engaged on these and related issues to strengthen the demand to end the DCMT. Overarching goals for the position include informing public discourse on the issue of the horrors of DCMT; influencing policy reforms and programmatic interventions that implement the ending DCMT strategy; building capacity to gather, analyse, use, and validate data collected to track progress on achieving SDFI targets. The candidate will also participate in advocacy and communications efforts targeting regional and sub-regional bodies as well as in initiatives aligned with the overall Agenda and other standards.

Reporting and relationships: The DCMT Campaign Manager will be supervised by the Director – International Advocacy, SDFI.

Availability: The position will require a commitment of 25-40 hours (Negotiable) per week plus additional hours as necessary. Extensive travel will be required within Vietnam/Cambodia, regionally and potentially internationally.

Deliverables –

- Implement the activities as per the strategic campaign plan by applying the local knowledge to maximize outreach and effectiveness.
- Strengthen the relationship between the organization and public and other identified stakeholders by communicating information, organizing outreach campaigns, and coordinating events.

Qualifications –

- Fluent written and spoken English and Vietnamese (For Vietnam CM)/ Khmer (For Cambodia CM) (Mandatory)
- Minimum, Bachelor's degree in any stream from a reputed university. (Desirable)
- Minimum 2-year work experience or other campaigning related experience demonstrating in-depth knowledge of outreach strategies and tools (Desirable)

Special knowledge/skills –

- Strong communication (both written and verbal), leadership and time management skills

- Presentable and outgoing
- Ability to communicate with diverse partners and audiences
- Proficient with the use of computers
- Self-driven and effective in time-management and delegation of tasks
- Critical thinking, interpersonal and problem-solving skills
- Strong analytical skills, detail-oriented and exceptional organizational and exceptional multitasking abilities
- Fluent in English (Oral and Written) and Vietnamese (For Vietnam CM)/ Khmer (For Cambodia CM)
- Willingness to travel (extensively (in country) and international (when required) and within an environment where you may witness extreme cruelty.

Responsibilities –

- Execute and coordinate the campaign as per the plans and adhere to the timelines.
- Ensure impact assessment, policies and compliances are put in place and followed through
- Look out for supportive variables or resources and assist in implementing them
- Liaising with partner organizations and other stakeholders of the DCMT campaign
- Plan, initiate and coordinate activities and events of the DCMT campaign.
- Oversee and participate in the simultaneous implementation of a wide range of outreach initiatives with varying timelines, budgets, and geographical locations (within country)
- Work with the SDFI management to provide communications to target audiences
- Deliver material to the SDFI social media and website, and provide content
- Be the organization's first point-of-contact for all communications within the target country (with the key stakeholders)
- Work with the Director – International Advocacy to highlight the work of the program, spread awareness to the public; and generate reports and presentations of the DCMT Campaign
- Keep SDFI management informed of the status of the DCMT campaign using accurate and detailed reports/presentations
- Collate information about supporters, events and venues that may be useful to the organization
- Communicate with supporters and the media to represent the organization after securing approvals from the SDFI management
- Ad hoc tasks based on the organization's requirements

HOW TO APPLY

Please send your CV, together with a covering letter in English detailing why you think you would be appropriate for this role, to hr@soidog.org