

SOI DOG FOUNDATION FUNDRAISING GUIDE

Thank you for your interest in raising awareness and funds for Soi Dog Foundation. We are often asked by people “how can we help from home?” or “what can we do to help when we return from visiting Soi Dog?”

This guide provides ideas on what you can do to spread the word about Soi Dog Foundation, and some fundraising ideas and ways to provide financial assistance.



**Soi
Dog**

www.soidog.org

YOUR SPARE CHANGE WILL SAVE LIVES

PLEASE DONATE TODAY!

FUNDRAISING FOR SOI DOG FOUNDATION

With no government funding, Soi Dog Foundation operates solely on donations from compassionate animal lovers around the world. We pride ourselves on the efficient use of funds so that the maximum number of animals can be helped.



SOME FUNDRAISING IDEAS TO GET YOU STARTED



1. Get sponsored.

You can ask family, friends and colleagues to sponsor you in almost any activity. Options may include running a marathon or in a fun-run, going on a diet, shaving your head, stopping smoking or giving up caffeine.

2. Sell homemade food or drinks.

It's a fun and easy way for adults or children to raise money. Put up posters to let everyone know the money will help street dogs and cats in Thailand.

3. Host an event.

You can hold a cocktail party, a tea party, a gala dinner, or a wine and cheese reception at your house. More interactive events may include a bar night or quiz night at your local pub.

4. Hold a stall or sell items online

Sell jewellery, hand-made crafts, or things you don't need any more and donate the money to Soi Dog. Ask people to donate unwanted goods to sell with the proceeds donated.



5. Start a club at your school.

You can sell candy, hold a car wash, and much more to raise money to rescue dogs and cats in Thailand. There are several schools around the world that are very active in fundraising for Soi Dog through their Soi Dog clubs.

6. Put out a donation box.

Speak to local businesses to see if they would be willing to put a donation box on their counter for people to put their loose change into. We can send you donation box labels to print out if you email siti@soidog.org.



PREVIOUS SOI DOG FUNDRAISERS

BELOW ARE SOME EXAMPLES OF EVENTS AND ACTIVITIES ORGANISED OR JOINED BY SOI DOG SUPPORTERS, TO HELP THE DOGS AND CATS OF THAILAND.



Halloween Spinathon
- United Kingdom



Everest Challenge
- Nepal



Parachute for 80th Birthday
- United Kingdom



Boxing Championship
- Thailand



60 Mile Cycle
- United Kingdom



Mountain Trekking
- United Kingdom



Birmingham Marathon
- United Kingdom



Charity Fun Run
- Thailand



Annual Scrub Run
- Australia



Climbing Kilimanjaro
- Tanzania



Cross Country Cycling
- United Kingdom



Prague Marathon
- Czech Republic

CREATING YOUR FUNDRAISING PAGE

Facebook Fundraiser bit.ly/FBhelp_fundraiser

You may be able to create fundraisers on Facebook if you're in a country where these features are available. Some countries include US and UK. Please visit Facebook Help Centre to find out more.



Soi Dog Foundation

US 501(c)3 non-profit organisation

To improve the welfare of dogs and cats in Asia, resulting in better lives for both the animal and human communities, to create a society without homeless animals, and to ultimately end animal cruelty

One of the most effective ways you can help the animals in Soi Dog's care is by sponsoring one today at: www.soidog.org/sponsor-a-dog

👍 1,372,432 people like this

Below are some options of other platforms which can be used to create fundraisers online to help Soi Dog Foundation. Donations can be made directly through these platforms and they are sent straight to Soi Dog's bank account. By using these platforms for your fundraisers, you do not need to worry about collecting or transferring donations.

www.uk.virginmoneygiving.com

The screenshot shows the Virgin Money Giving website for Soi Dog UK. The header includes the Virgin Money Giving logo and navigation links: "Make a donation", "Fundraise", "For charities", and "Sign in". The main content area features the "Soi Dog UK" logo, a "Homepage" section with a description of the charity's mission, a "Support us" section with buttons for "Start fundraising", "Make a donation", and "Make a monthly donation", and a "Gallery" section. A "Find out more" button is also present. The footer contains "Charity details" including the registered address: 12 Rowan Lane, Hellfield, Shipston North, North Yorkshire, YO23 4JG, and the phone number: 01773205195.

www.mydonate.bt.com

The screenshot shows the MyDonate website for Soi Dog UK. The header includes the MyDonate logo and navigation links: "Start fundraising", "Sponsor a fundraiser", "Donate to charity", "For charities", "News", and "Help". The main content area features the "Soi Dog UK" logo, a description of the charity's mission, and a "How you can help" section with a "Fundraise" button and a "Create a fundraising page" button. The footer contains "Charity No: 1145142" and "Find out more" links for the website and Facebook.

www.mightycause.com

The screenshot shows the MightyCause website for Soi Dog Foundation USA. The header includes the MightyCause logo and navigation links: "Fundraise" and "Search". The main content area features the "Soi Dog" logo, a description of the charity's mission, and a "DONATE" button. The footer contains "1,989 DONORS" and "DONORS".

PROVIDING FINANCIAL AID TO SOI DOG FOUNDATION

SOI DOG IS REGISTERED IN THE FOLLOWING COUNTRIES:

THAILAND (PHOR.GOR. 39/2548) UNITED STATES (27-1600444) AUSTRALIA (58982568831) HOLLAND (37120202)
FRANCE (W332011412) UNITED KINGDOM (1176305) CANADA (981179-6) SWITZERLAND (CHE-393.768.679)

HOW YOU CAN HELP



- Sponsor a dog at Soi Dog Foundation. Many of the resident dogs at the Soi Dog shelter are available for sponsorship and all the funds raised go towards feeding, housing and providing medical care to over 500 dogs who call the Soi Dog shelter home. Please visit www.soidog.org/sponsor-a-dog for more information.

- Ask friends and family to donate on your behalf for your birthday or any other special occasion. Donations can be made online at www.soidog.org/content/make-donation.

- Consider leaving a gift to Soi Dog Foundation in your will. This is one of the most effective ways you can help the dogs and cats of Thailand. More information can be found by visiting www.soidog.org/content/remember-animals-in-your-will.

- Join the Care For Cats Club to help cats by buying food and medications and funding sterilisations of Phuket's stray cat population. You can help by making a one time donation or setting up a monthly donation by visiting www.soidog.org/join-care-cats-club.

- Soi Dog has been successful in effectively ending Thailand's dog meat trade and is actively expanding its efforts to neighbouring countries where little is being done to address the issue. Soi Dog cares for hundreds of the dogs who have been rescued from the dog meat trade, and is working hard to achieve the ultimate goal of finding them loving homes. To help the victims of the dogs meat trade, donations can be made by visiting www.soidog.org/content/end-dog-meat-trade.



SHOP TO HELP THE DOGS AND CATS OF THAILAND

www.easyfundraising.co.uk

You can save the lives of homeless, neglected, and injured dogs and cats simply by making purchases through Easy Fundraising. You'll find more than 3,000 shops and sites on Easy Fundraising including everything from groceries to clothing to hotels. When you make a purchase, a small donation will be made to Soi Dog Foundation.



We thank you for all your support. Every bit counts and we appreciate any assistance you can provide.

If you have any questions or would like to discuss a fundraising or awareness idea, please contact siti@soidog.org



Contact person

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Khalip

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