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SOI DOG FOUNDATION

END OF YEAR REPORT 2025

SOI DOG'S MISSION STATEMENT

TO IMPROVE THE WELFARE OF DOGS AND CATS IN ASIA,
RESULTING IN BETTER LIVES FOR BOTH THE ANIMAL AND HUMAN COMMUNITIES,
TO CREATE A SOCIETY WITHOUT HOMELESS ANIMALS,
AND TO ULTIMATELY END ANIMAL CRUELTY.

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PRESIDENT AND CO-FOUNDER,
JOHN DALLEY MBE
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LOUISE ROSE

A MESSAGE FROM OUR PRESIDENT
AND CO-FOUNDER,
JOHN DALLEY MBE



Dear Supporters,

When I reflect on the start of Soi Dog Foundation over 20 years ago, I feel humbled. What began simply as a determination to reduce the suffering of street dogs in Thailand has grown into something far greater than Gill and I could ever have imagined. Today, thanks to a global community of supporters, we have touched the lives of millions of animals. Looking at our accomplishments in 2025 alone, I see a bright future for Asia's dogs and cats.

2025 was another **record-breaking** year for our CNVR (Catch, Neuter, Vaccinate, Return) programme. We launched **four** new mobile teams and neutered **270,220** dogs and cats, bringing the total number of animals reached to over **1.6 million**. From just 1,237 animals in our very first year, our world-leading programme now sterilises more than 20,000 animals every month and spans 28 provinces across Thailand. This growth is made possible thanks to your support and our partners at Dogs Trust, Happy Doggo and Battersea.

As the programme expands, we inevitably encounter more animals in need of help. In 2025, our hospitals and clinics treated **24,125** dogs and cats. Yet the long-term impact of our work is increasingly clear. We receive fewer reports of puppies born on the streets, and communities are increasingly accepting of street dogs.

Of course, CNVR is only one part of the holistic approach needed to bring about lasting change. Our humane education team reached more than **3,500** children throughout the year, helping shape the next generation's understanding of animal welfare and compassion. Meanwhile, when the worst flooding in 300 years struck Southern Thailand, our rescue officers spent weeks saving stranded animals and distributing essential supplies.

In a year marked by significant progress, we also signed a **historic three-year agreement** with the Hanoi Department of Agriculture & Environment, paving the way for ending the dog and cat meat trade in Vietnam. Through this partnership, we began facilitating livelihood transition training for individuals involved in the trade and launched public awareness campaigns across Hanoi. There is still a tremendous amount of work to be done, but this pilot project shows what is possible through collaboration.

I believe this is what systemic change looks like: saving animals from suffering and transforming beliefs on our collective duty to ensure their welfare.

As we continue our work, I remain hopeful but realistic. Fundraising becomes more challenging each year, yet our commitment remains the same as it was from the beginning – the animals must always come first. I hope you will enjoy reading about the beautiful moments that made up 2025 – and remember that **you made them all possible**.

John Dalley MBE
President and co-founder
Soi Dog Foundation International
On behalf of the SDIF board

CNVR

SPAY AND NEUTER PROGRAMME

CNVR (Catch, Neuter, Vaccinate, Return) is a humane and proven approach to reducing stray animal populations while safeguarding the wellbeing of animals and the communities in which they live. In 2025, our flagship programme reached a new milestone: 270,220 street dogs and cats neutered and vaccinated – the highest ever in a calendar year. Every animal represents a future with fewer unwanted litters and healthier, safer streets for animals and people across Asia.

2025 BY NUMBERS

270,220

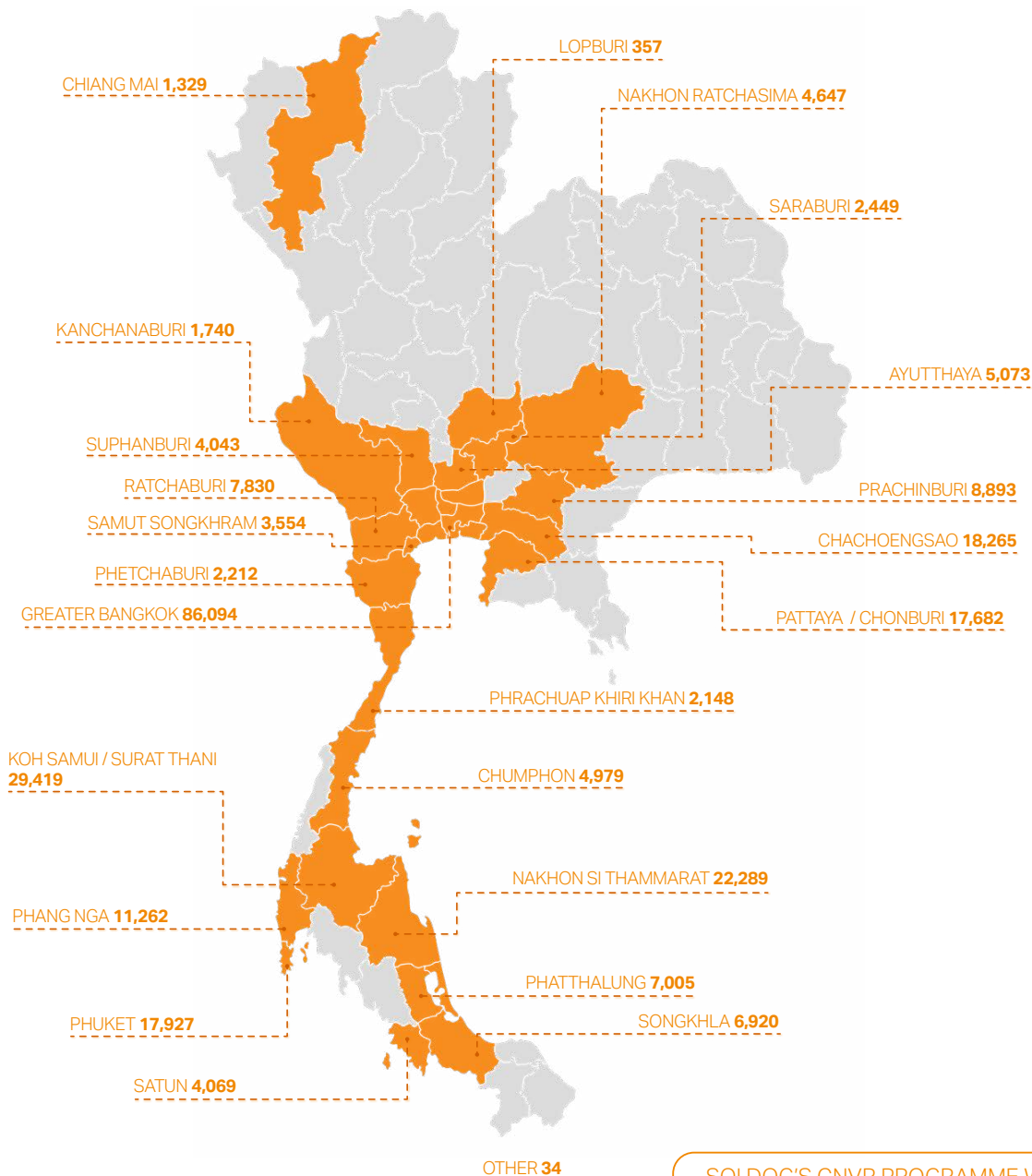
dogs and cats neutered
and vaccinated

24,239

animals reached in
December, our highest
month of the year

1,625,715

animals neutered and
vaccinated since 2003



SOI DOG'S CNVR PROGRAMME WAS ACTIVE IN 28 PROVINCES IN 2025

NEW MOBILE CLINICS & FELINE-FOCUSED CNVR

2025 was a year of incredible growth for our mobile CNVR efforts as we expanded our reach and impact further than ever before. In May, we launched our first mobile CNVR unit dedicated to improving the health and welfare of an estimated 35,000 stray cats living in Phuket and Phang Nga, thanks to generous funding from Battersea. Together with the valued support of our partners, Dogs Trust and Happy Doggo, we were able to grow the programme even further, positively impacting the lives of even more dogs and cats.

We are grateful to all our programme partners for their continued backing of our CNVR efforts. With your generosity, we also continued to support **16** local CNVR projects within Thailand – with organisations who align with our ethics and practical approach – who neutered and vaccinated **67,550** dogs. Alongside your support, the spirit of collaboration has made each of these achievements possible.

ANOTHER MAJOR MILESTONE ACHIEVED

In July, we proudly reached a remarkable milestone: 1.5 million dogs and cats neutered and vaccinated – an extraordinary step forward in improving the lives of street animals. Reaching our first million took 20 years, achieved in September 2023. Less than two years later, another half-a-million animals passed through the programme, highlighting the growing scale and impact of our CNVR work.

By the end of 2025, our total exceeded 1.6 million, each number representing countless lives improved, suffering prevented, and sustainable change for Asia's animals in need.



“2025 was a significant year for the CNVR programme. The dedication of our teams, together with the generosity of our supporters and partners, enabled us to expand our reach and improve the lives of vulnerable animals. New initiatives and training programmes strengthened our capacity for the future as we continue working towards the next milestone.”



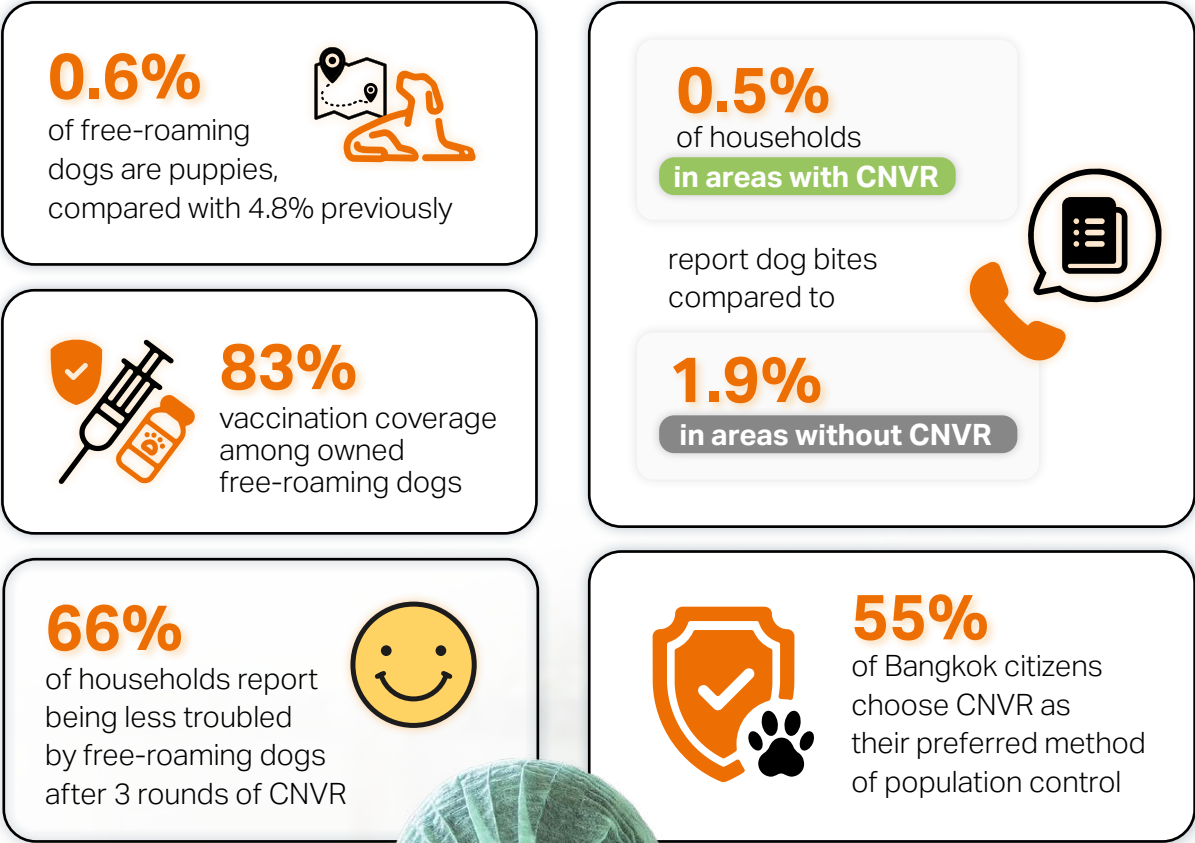
Dr. Tuntikorn Rungpatana DVM
CNVR Director

A DECADE OF IMPACT

CELEBRATING 10 YEARS OF PARTNERSHIP WITH DOGS TRUST

Thanks to the generous partnership of Dogs Trust, who have funded 50% of our Greater Bangkok CNVR programme since 2015, and your continued support, we have transformed communities across Greater Bangkok. Together, we have improved the welfare of free-roaming dogs, contributed to a reduction in rabies cases, and helped establish CNVR as a trusted and effective approach to dog population management.

The current impact of this decade-long partnership can be seen in the following figures. These findings are based on our impact assessment survey, which began in 2016; you can read in full [here](#).



RESCUE AND TREATMENT

In 2025, the need for animal rescue and veterinary care continued to grow. With your support, our teams were able to meet that need, responding to thousands of requests for help and delivering life-saving treatment to animals who would otherwise have endured untold suffering. Behind every number is an animal given a second chance, all made possible by your generosity and commitment.



2025 BY NUMBERS

24,125

dogs and cats
treated

6%

increase from
2024

1,099

life-saving surgeries
performed

17,593

calls for help
handled



Every case reflects our team's commitment to relieving suffering and giving vulnerable animals a second chance, as we work towards a better future for animals in need and stronger animal welfare.



Dr. Kirati Mongkonmarn
Dog Hospital Veterinary Manager



Throughout the year, our veterinary teams treated **24,125** dogs and cats across our hospitals, clinic, mobile units, and through community outreach, representing a **6%** increase from 2024. This reflects both the growing need for our presence and our commitment to ensuring that vulnerable animals can access care wherever it is needed.

From emergency treatment and complex medical cases to rehabilitation and ongoing support, each patient that comes through our doors receives the attention and expertise of our dedicated teams. During the year, our veterinary surgeons performed **1,099** life-saving surgical procedures, while our front office staff handled **17,593** calls for assistance and responded to **147,840** direct messages. This demonstrates the scale of demand for veterinary support across the communities we serve.

TREATMENT HIGHLIGHTS

| Moo

Your support was critical to Moo's survival when he arrived at our hospital in July. A victim of terrible cruelty, he was brutally attacked, leaving deep slash wounds across his face and body. After emergency surgery and months of treatment and recovery, Moo flourished at the Gill Dalley Sanctuary. Your support, together with his strong fighting spirit, finally set him on the path to finding a forever family.

| Mongkoodthong

When Mongkoodthong was found, she was already fighting to survive. Just two months old, her head had become stuck in a discarded food can while she was searching for scraps on the streets. Our vet carefully removed the can and, following examination, found she had anaemia and mild inflammation caused by stress. Thanks to your kindness, this curious kitten made a full recovery and is now happy, healthy, and full of life.



Moo:
Before & After



Mongkoodthong:
Before & After



SANCTUARY, VISITORS AND VOLUNTEERS

There were no dull days at the Gill Dalley Sanctuary in 2025. We welcomed a record number of compassionate and adventurous volunteers, and your generous support allowed us to give a safe home to hundreds of dogs and cats in need.

2025 BY NUMBERS

1,689

volunteers
helped care
for our dogs
and cats

4,819

visitors to
the Gill Dalley
Sanctuary

510

new animals
became
sanctuary
residents

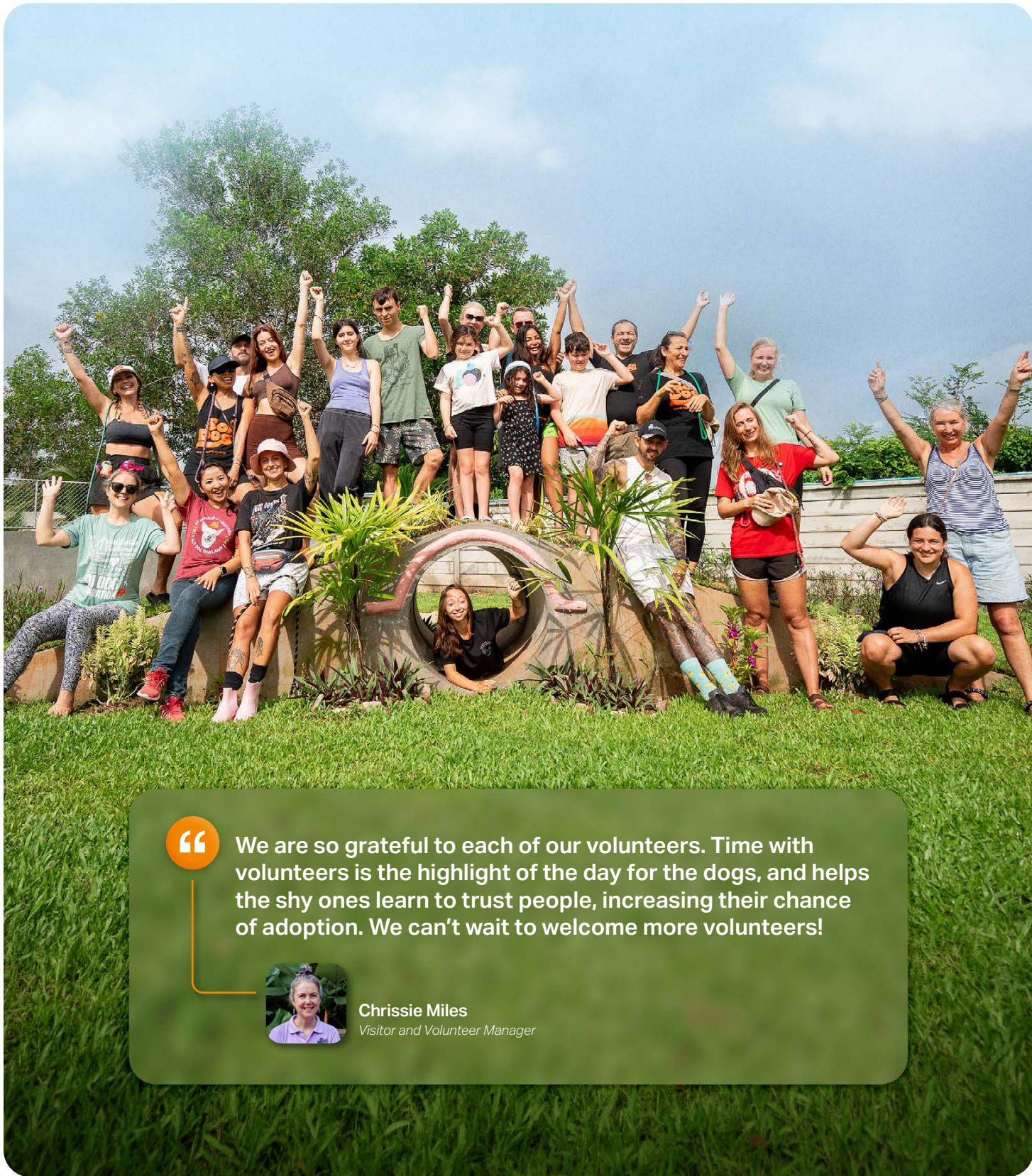
46

senior dogs
found lifelong
sanctuary

1,428

total resident
animals





We are so grateful to each of our volunteers. Time with volunteers is the highlight of the day for the dogs, and helps the shy ones learn to trust people, increasing their chance of adoption. We can't wait to welcome more volunteers!



Chrissie Miles
Visitor and Volunteer Manager

In 2025, our dogs and cats received love and companionship from a record-breaking number of volunteers. **1,689** kind-hearted individuals volunteered with us, a **7%** increase from 2024. Their support brought comfort, confidence, and valuable daily enrichment to the animals in our care, helping them feel safe, socialised, and more prepared for their future homes.

VOLUNTEER TESTIMONIALS

I had a tricky couple of years, so I joined my friend's volunteer trip. My heart has been stolen, and I leave a piece of it with everyone at Soi Dog. The magic of the sanctuary has touched me and taught me so much. I feel alive again.

Caroline Courten, United Kingdom



We love volunteering at Soi Dog because we believe in its mission. Walking each dog, giving them individual time and attention, knowing what some have endured, is incredibly rewarding. Everyone is warm, welcoming, and committed. It's a genuinely worthwhile experience. We'll be back!

Sarah and Andrew Clements, United Kingdom



Coming here means becoming part of a family, being surrounded by people who share the same conviction: that every animal deserves safety and love. There is so much positivity that radiates from this place. You leave changed, with only one question on your mind: When will I come back?

Laurène Fevre, Switzerland



Volunteering changed my life. Walking dogs and sharing lunchtime naps with the cats creates a connection beyond words, deeply healing for both human and animal. Lasting friendships are formed and you're reminded that compassion and making a difference matter far more than material pursuits. Over time, it becomes a second home – where the heart belongs.

Amanda Jansen, Australia / Thailand



NEW DEVELOPMENTS, GREATER IMPACT

UPGRADING OUR SHELTER VETERINARY CLINIC

With your support, we successfully refurbished and expanded our clinic. Designed exclusively for the animals living in our sanctuary, it provides a calm and specialised treatment space, separate from our busy dog hospital. Residents can now receive focused care and rehabilitation in greater comfort, thanks to the building of dedicated surgery and hydrotherapy rooms.

A vital hydrotherapy machine was generously funded in loving memory of one of our passionate supporters, helping injured and recovering animals regain strength, mobility, and the joy of walking, running and playing again.



BUILDING THE CAT VILLAGE

Work began on our new Cat Village, with land cleared and foundations laid for what will become a peaceful new home for resident cats. This special project has been made possible thanks to the generosity of some compassionate supporters who share our belief that every vulnerable cat deserves comfort, security, and a life filled with care.

The village will include spacious cat suites, enrichment areas, an adoption suite, and a dedicated clinic. Every cat will continue to receive comprehensive veterinary care, rehabilitation, and individual emotional support, while remaining close to the Gill Dalley Sanctuary.



STRENGTHENING OUR WORK IN BANGKOK

In December, we broke ground on a new multipurpose facility in Bangkok. Made possible through the continued support of our partner, Dogs Trust, this purpose-built space will bring CNVR training, veterinary treatment, and programme coordination together under one roof for the first time.

Designed to support practical learning, veterinary care, and collaboration, the facility will strengthen local and national capacity through hands-on CNVR education while expanding access to essential treatment services. It will also provide a central hub for staff and partners to work more effectively together.

This milestone represents an important investment in long-term impact and sustainability, helping advance our work in Bangkok and beyond.



DOG AND CAT

MEAT TRADE

In 2025, we made historic progress towards ending the dog and cat meat trade. In Vietnam, a landmark agreement with the Hanoi Government began phasing out the trade while strengthening rabies prevention. At the same time, we were proud to see the lasting impact of our partnership with Animal Kingdom Foundation in the Philippines, marking an important chapter of progress.



Partnership, not confrontation, is driving real change. Our work with Hanoi shows cultural practices can shift when we offer respect and sustainable livelihoods. This progress creates a compassionate blueprint for Vietnam's future. What begins in Hanoi can shape the nation - and your support is making that transformation possible.



Rahul Sehgal
Director of International Advocacy

PHILIPPINES

Over four years of collaboration, Soi Dog and Animal Kingdom Foundation (AKF) worked together to strengthen efforts combatting the illegal dog meat trade. Through joint operations, capacity building, and consistent enforcement support, the partnership contributed to enhanced investigative capacity, improved care standards, and stronger local networks – supporting ongoing efforts to protect dogs and advance animal welfare.

With this foundation, AKF now leads effective rescue operations, collaborates closely with law enforcement partners, and continues dismantling illegal trading networks. The collaboration strengthened coordination and shared learning, reinforcing long-term initiatives that drive meaningful change for animals across the Philippines.



A PARTNERSHIP IN NUMBERS

44
slaughterhouse
raids
conducted

119
dogs rescued
from certain
slaughter

69
dogs
adopted
into loving
homes

49
offenders
arrested with
law enforcement
support

89,000
dogs estimated
to have been
prevented from
becoming innocent
victims of the illegal
meat trade



VIETNAM

Our work in Hanoi expanded dramatically in 2025, marking one of the most pivotal years in our mission to eliminate the dog and cat meat trade in Vietnam. Education and advocacy remained central to our strategy, ensuring progress was driven not only by policy, but also by community leadership. A standout moment was a Youth Union-led competition that mobilised young people across the city to address the urgent need for change. Their projects highlighted the links between the dog and cat meat trade, rabies transmission, and wider public health risks – helping shape a new generation of informed, compassionate advocates.

Momentum grew with the launch of the parliamentary handbook with the objective of reviewing and strengthening of Laws and Regulations on Animal Protection and Welfare in Vietnam. This important resource strengthened cross-sector collaboration and encouraged policymakers/lawmakers to prioritise humane, long-term reforms.

In 2025, Soi Dog Foundation achieved a milestone once thought impossible: the formal signing of a Partnership Agreement with the Hanoi Government. As the only international animal welfare organisation to secure such a partnership, we established a three-year strategy to eliminate the dog and cat meat trade and rabies in the city – reflecting a shared vision for stronger public health, improved animal protection, and a more compassionate future.

Supporting this work, our citywide public awareness campaign expanded through LED billboards and bilingual messaging for residents and tourists alike. We also delivered our first livelihood transition training to **50** individuals involved in the trade, helping them move towards sustainable alternatives, and hosted a landmark conference bringing together **500** university student ambassadors focused on rabies prevention.

Together, these milestones represent a significant step forward in Vietnam’s journey towards ending the dog and cat meat trade and rabies.

EMERGENCY RESPONSE

When Southern Thailand was hit by the worst floods in 300 years, your swift action and overwhelming generosity enabled us to provide immediate relief to thousands of stray animals affected by the catastrophe. We waded through challenging conditions to reach stranded dogs and cats in isolated locations, providing urgent medical care and distributing thousands of kilograms of much-needed food.



When disaster struck, our team was on the ground providing lifesaving care and support to animals caught in the crisis. Thanks to your compassion, vulnerable animals received urgent assistance and care when every moment counted.



Sakdapol Thongjan (Bern),
Social Change Programme Manager



Our mobile CNVR team in Songkhla shifted from routine work to support urgent rescue efforts during the floods, adapting immediately to the rapidly unfolding situation on the ground. The scale of the devastation in Hat Yai prompted international media attention, including **coverage by the BBC** - underscoring the severity of the disaster. With your support making this emergency response possible, our team was able to reach vulnerable animals with urgent care and assistance when they needed it most.

1,167

animals treatments
administered in
Songkhla Province

19,634

kilograms of dog food
distributed across
affected areas

21,446

kilograms of cat food
distributed across
affected areas

COMMUNITY ENGAGEMENT

In 2025, Soi Dog's community engagement programmes continued to strengthen relationships between people and animals across Thailand. Through outreach, education, and advocacy, we worked with both young people and adults to promote compassion, responsible care and stronger protection for stray dogs and cats, while empowering communities with the knowledge and resources needed to improve animals' lives.



We are proud to have launched initiatives that mobilise communities and equip police forces with the knowledge needed to better protect animals. We are deeply grateful to all our donors and funders for their unwavering support, which has made this work possible.



Sohani Shahid
Community Engagement Director

COMMUNITY OUTREACH

With your continued support, our outreach teams delivered essential veterinary care to animals in communities across Phuket and beyond. These efforts provide life-saving treatment to stray animals that would otherwise have little or no access to veterinary care.

Our teams also continued their work at the Government Dog Pound (the municipal stray animal facility), where many animals rely on outside assistance for medical care and vaccinations. At the same time, we supported a network of dedicated community feeders to ensure that stray animals receive regular food and basic care.

20,257
treatments
administered to
13,744 animals

4,000+
treatments provided
at the Government
Dog Pound



HUMANE EDUCATION

Our Humane Education programme continued to inspire young people to care for animals and understand their welfare needs. Building on the partnership established with the Phuket Primary Education Office in 2024, the first academic year of the revised Humane Education pilot programme was successfully completed across eight schools in Phuket.

Students learned about key animal welfare topics, including the Five Freedoms, CNVR, One Health (with a focus on rabies prevention), dog and cat behaviour, bite prevention, and animal welfare law. Encouraged by the positive response from students and teachers, the second academic year of the programme was launched in 2025.



8
schools introduced animal welfare
education into the curriculum

3,576
children engaged through our
Humane Education programme



SOCIAL CHANGE

Our Social Change team continued working with communities, authorities, and animal caregivers to promote responsible animal welfare and strengthen protections for animals.

Police training sessions were launched in Phuket to help officers recognise the link between animal cruelty and wider societal violence, reinforcing the importance of responding to such cases.

The team also surveyed 256 Burmese worker camps to assess animal welfare and sterilisation status. Workshops were organised to educate residents on the Five Freedoms, responsible pet ownership, reporting cruelty, and administering basic medication. We also continued supporting a dedicated network of volunteer feeders caring for stray animals across the island.

390
investigations
launched

5
prosecutions
under the Animal
Welfare Act

84
participants trained
through four police
training sessions

105
feeders, on average,
supported monthly

156
participants trained
through six Burmese
camp workshops

639
meetings, workshops
and training sessions
conducted

116,185
kilograms of food distributed
to feeders across Phuket

BEHAVIOUR AND ENRICHMENT

In 2025, the Behaviour and Enrichment team supported dogs with some of the most complex emotional and behavioural needs in our care. Thanks to your generosity, 59 dogs successfully completed rehabilitation programmes that helped them overcome fear, rebuild trust in people, and move forward on their journey towards adoption.

2025 BY NUMBERS

492

behaviour assessments
carried out

59

dogs rehabilitated,
putting them on the
path to adoption

9

cases in the community
resolved with support from
our behaviour specialists



The behaviour team has a mission. We aim to heal dogs who have been traumatised, support those who have been neglected, and give security to those who have been abandoned. We are very proud to be able to be part of something so important.



Curtis Brown
Behaviour and Enrichment Manager

Throughout the year, the team cared for many dogs that had experienced severe neglect, cruelty, or long periods without positive human contact. Many arrived deeply traumatised, showing extreme fear or defensive behaviour when approached.

Helping these dogs begin to feel safe is often the first step. Through patient and consistent interaction, the team gradually introduces positive experiences, allowing the dogs to build trust at their own pace.

“Our role is to give these dogs the time and support they need to feel safe,” explains Behaviour and Enrichment Manager Curtis Brown. “Many of them have never experienced kindness or consistency from people before. When that begins to change, you start to see their behaviour soften and their personality emerge.”

With time, many dogs make remarkable progress. Those that once avoided all contact can eventually be handled by staff and volunteers and take part in daily activities within the shelter. For some, this progress means they can move forward to join the adoption programme.

Each dog follows a personalised rehabilitation plan, helping ensure even the most fearful dogs have the opportunity to rebuild trust and work towards a brighter future.

SUCCESS STORIES

| Daisy

Daisy came to Soi Dog after suffering severe burns when she was scalded with boiling water, leaving her deeply fearful of people and avoidant of all contact.

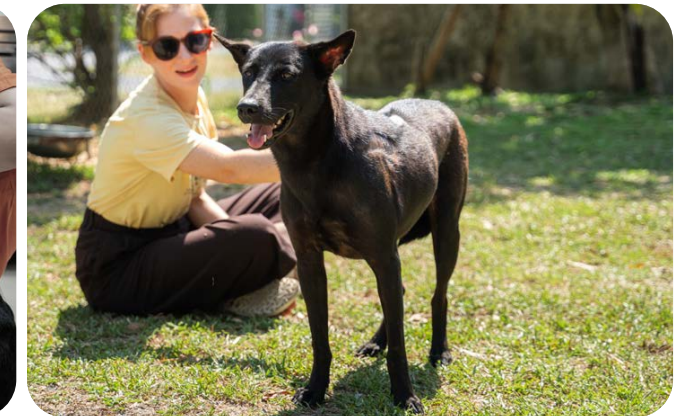
Through quiet, patient time spent with the Behaviour and Enrichment team, Daisy slowly began to recognise that she was safe. As trust developed, she started accepting treats, gentle petting, and eventually, walks outside her kennel. Today, Daisy enjoys time with volunteers and actively seeks out affection – a remarkable change that reflects the powerful roles compassion and patience play in helping traumatised dogs heal.

| Ume

Ume arrived at the shelter in 2022 with a broken front leg and clear signs of fear around people. Being approached or leashed caused visible stress, and she often tried to escape contact.

With patient guidance from the Behaviour and Enrichment team, Ume gradually learned that human interaction could be safe and positive. Over time, she gained the confidence to walk with volunteers and explore the sanctuary. In September, she was adopted – a deeply rewarding moment that highlights how patience, trust, and dedicated rehabilitation can give fearful dogs the chance of a completely new life.

Daisy:
Before & After



Ume:
Before & After



ADOPTION AND PARTNER RESCUE

For **395** rescued animals, this was the year everything changed. A total of 270 dogs and 125 cats found the homes they deserved in 2025 – each adoption made possible by your incredible support.



2025 BY NUMBERS

272

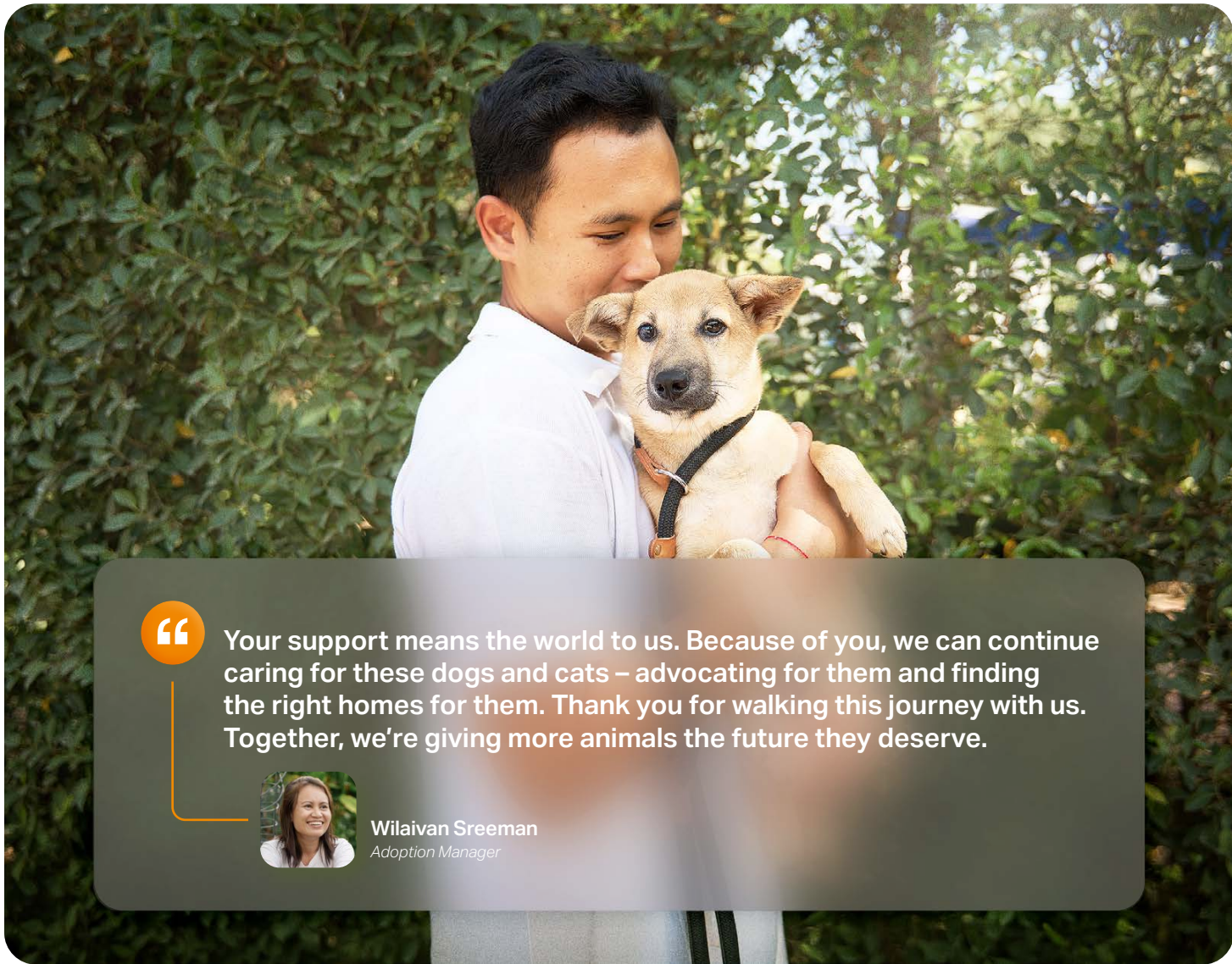
animals went to homes
within Thailand

123

animals joined
families abroad

10

hospice animals were
welcomed into foster homes



ADOPTIONS

Thailand continued to lead the way for adoptions in 2025. Of the **395** animals who left the sanctuary throughout the year, **272** were adopted within the country – reflecting an ever-growing compassion for stray animals nationwide.

The remaining **123** animals began new lives overseas, joining families across Europe, the USA, and other parts of Asia.

Your generous response to our urgent appeal in the summer helped cover travel costs for 19 dogs travelling to our partner rescues abroad. Thanks to you, they made it safely to rescues in the USA, Germany and Hungary and began their new lives.

Alongside adoption, we also launched our hospice foster programme in 2025. Designed to give senior and chronically ill animals the comfort, dignity and love they deserve in their final chapter, the brand-new programme saw **10** animals – six dogs and four cats – welcomed into foster homes locally. Thank you for standing by the most vulnerable in our care.

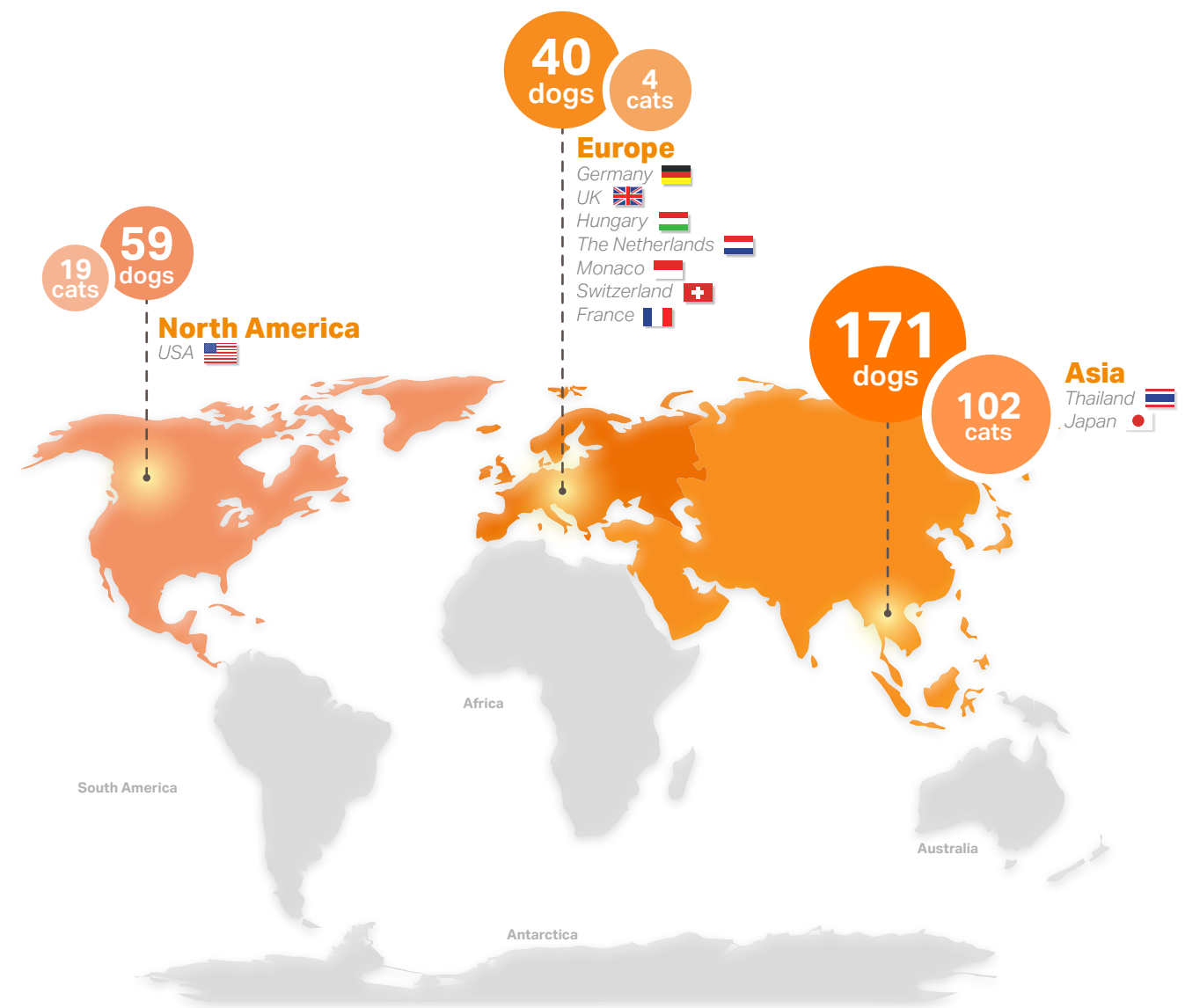
While import bans and rising costs caused international adoptions to fall by 14% in 2025, your support remained constant. We are deeply grateful on behalf of every animal adopted or fostered throughout the year.

The map below shows the destinations of every dog and cat who left the Soi Dog sanctuary for a home in 2025 – whether in Thailand or overseas, through private adoption or our partner rescue programme.

Outside of Thailand, the most popular destinations were the USA (**78** adoptions), Germany (**20**) and the UK (**17**). We are so grateful for the continued support of animal lovers in these countries.

It is always exciting to break ground and reach new destinations for the first time too. In 2025, those destinations were Monaco and Hungary, where we saw our first adoptions in Soi Dog history.

To our adopters around the world who gave these animals a chance, to our volunteer flight buddies who accompanied them on their journeys home, and to you for making it all possible – thank you. Your compassion is felt across the globe.



Total number of dogs and cats adopted across Asia, Europe and North America in 2025.

ADOPTION HIGHLIGHTS

| Onyx

Your support turned a terrible beginning into an extraordinary ending for Onyx – and made Soi Dog history at the same time.

Onyx was found abandoned inside a plastic bag. When our rescue officers found her, she was on the verge of suffocation.

Onyx's story sent shockwaves across social media, and among those who couldn't look away were a family in Monaco. She joined them in September, becoming our very first adoption to the country.

Settling seamlessly into her home and enjoying regular adventures in the mountains, Onyx is living the beautiful life she's always deserved.



Onyx



Grayson



| Grayson

Grayson's story is proof that it's never too late for a second chance.

Rescued from an overcrowded government shelter back in 2019, Grayson waited a staggering six and a half years – or 2,377 days – at Soi Dog before he was finally chosen by a family in Thailand in October.

After a life spent in shelters, Grayson now has a place to call his own where he can enjoy his golden years in peace.

Thank you for providing everything Grayson needed while he waited for his moment to come. You never gave up on him.

| Pimchart

One cat adoption that particularly captured supporters' hearts this year was Pimchart's.

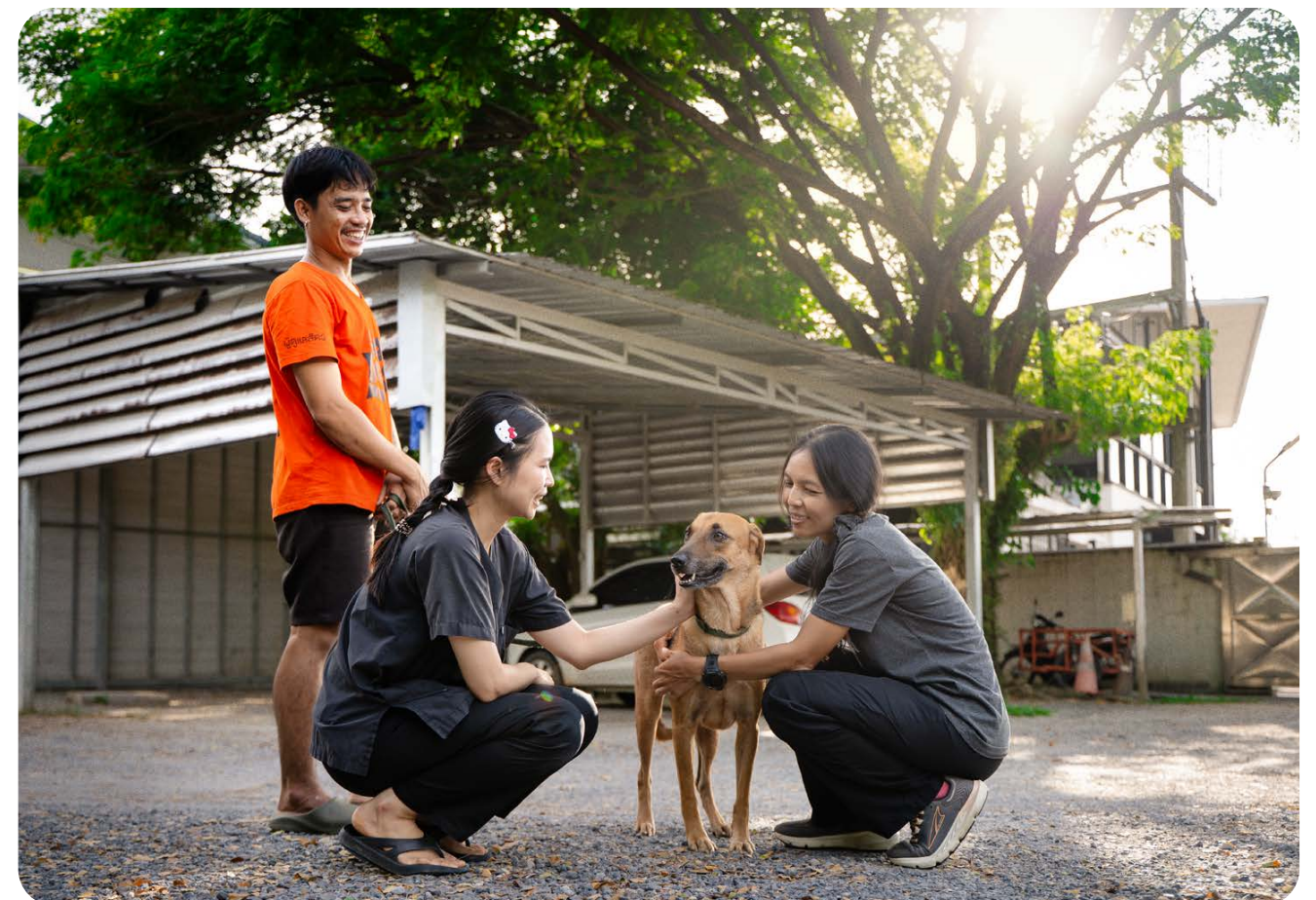
Pimchart was found struggling to navigate the streets with severely swollen eyes. As her vision had long disappeared, both eyes were removed when she arrived at the shelter to relieve her pain.

In September, Pimchart was adopted in Thailand, joining a loving family and three other cats who have helped show her the way. Today, she confidently explores her home – even navigating the stairs.

You helped guide Pimchart to a better life. Thank you.



Pimchart



FINANCIAL OVERVIEW AND PROGRAMME METRICS

Your support has made an extraordinary difference to the lives of dogs and cats throughout the year.. On behalf of every animal whose life you have helped transform, thank you. Your continued generosity enables us to provide safety, care, and hope to those who need it most. Together, we have achieved another impactful year, ensuring we can continue our mission and extend vital support to animals in need.

The figures represent a summary of all income received across the world. Soi Dog Foundation is a registered non-profit organisation in eight countries and each entity is subject to its own independent audit, and the results are submitted to the relevant national authority.

GLOBAL INCOME

\$24,402,786

All income to Soi Dog worldwide, including income from the various countries in which we are a registered non-profit organisation.

TOTAL EXPENDITURE

\$26,469,688

Soi Dog Foundation aims to maintain a minimum reserve equal to six months' expenditure to ensure financial stability.

Total expenditure exceeded income in 2025 due primarily to strategic capital investments, including land acquisition and infrastructure development, which will strengthen Soi Dog Foundation's capacity to deliver long-term impact for animals across Asia.

ANIMAL WELFARE PROGRAMMES

\$15,241,914
(57.6% of total expenditure)

CAPITAL EXPENDITURE & LAND PURCHASE

\$2,086,729
(7.9% of total expenditure)

FUNDRAISING

\$7,453,402
(30.6% of global income)

ADVOCACY & MARKETING

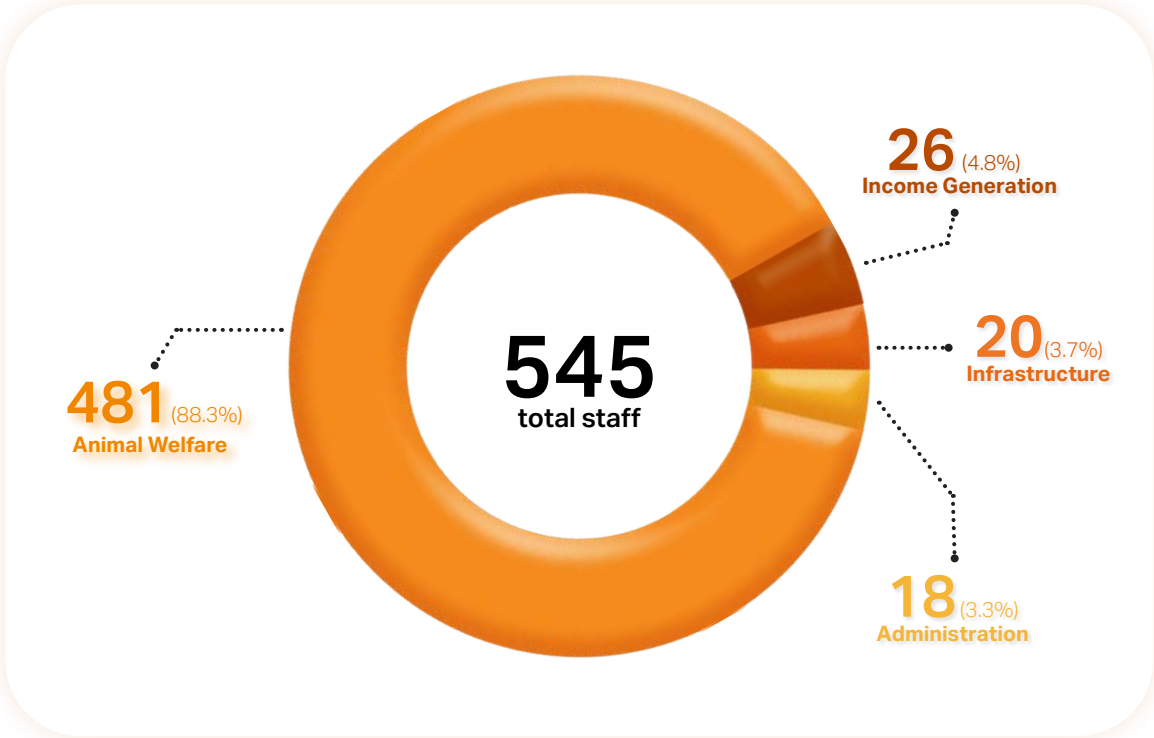
\$155,770
(0.6% of total expenditure)

ADMINISTRATION

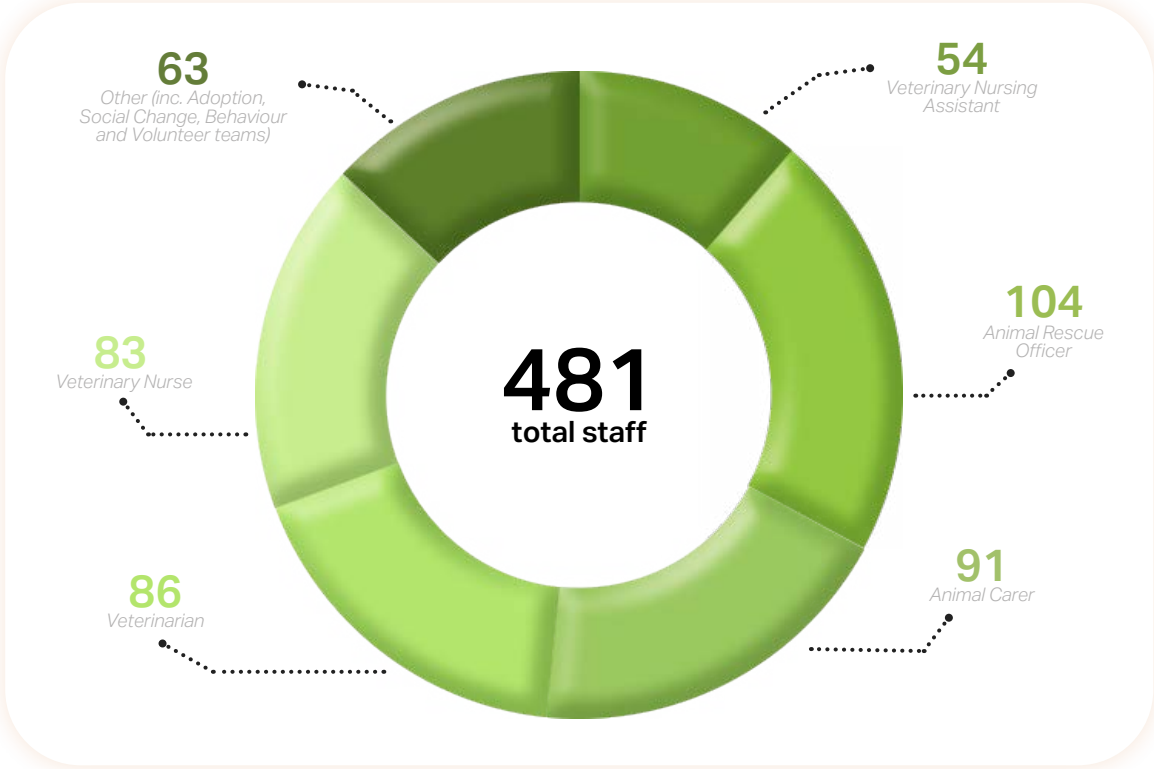
\$1,531,873
(5.8% of total expenditure)



TOTAL NUMBER OF STAFF WORKING ACROSS DEPARTMENTS



STAFF WORKING IN ANIMAL WELFARE



Across all of our animal welfare programmes, **241** staff work in CNVR, **130** in treatment, **82** in shelter care, **12** in adoptions, **11** in social change and **5** in our visitor and volunteer team.

GROWTH AT A GLANCE

From humble beginnings, Soi Dog has grown into Asia's largest organisation dedicated to helping stray dogs and cats. In 2025, we continued to expand our reach, building on the record-breaking 267,100 sterilisations achieved the previous year and extending our mobile clinics to reach even more animals in need. This progress is only possible because of your support, and every milestone reflects the compassion and commitment that drive lasting change for Thailand's stray animals.

YEARLY COMPARISON

A snapshot of our progress – see how each area has grown over the last three years.



ANIMALS SPAYED/ NEUTERED AND VACCINATED

2023

238,838

2024

267,100

2025

270,220



RESIDENT ANIMALS

2023

1,445

2024

1,475

2025

1,428



VOLUNTEERS AT THE GILL DALLEY SANCTUARY

2023

1,267

2024

1,583

2025

1,689



TREATMENT CASES

2023

21,489

2024

22,736

2025

24,125

AFTERWORD

FROM OUR CEO, LOUISE ROSE



Dear Supporters,

As I reflect on 2025, I do so with immense gratitude for the people who made this year possible. Everything we achieved was driven by a shared belief that animals deserve compassion, protection, and a future free from suffering, and by supporters who chose to stand with us.

In July, together we reached a truly remarkable milestone: 1.5 million CNVR procedures since our work began. By the end of the year, that figure had grown to 1,625,715 dogs and cats sterilised. Each procedure represents suffering prevented before it could begin, communities supported through humane solutions, and lives changed for generations. This milestone belongs to every supporter who believed prevention is the most powerful form of protection.

December 2025 also saw one of our highest monthly totals, with 24,239 animals sterilised, reflecting the skill of our teams and the consistency of support that enables this work. Alongside this, 24,125 animals received treatment, many arriving frightened, injured, or sick, and were given a second chance at life. Despite global challenges affecting rehoming, 395 animals found loving homes thanks to the compassion and commitment of adopters worldwide.

In August, I was honoured, on behalf of Soi Dog Foundation, to sign a landmark partnership agreement with Hanoi's Department of Agriculture and Environment. This agreement marks the beginning of a structured, long-term process to eliminate the dog and cat meat trade in key provinces in and around Hanoi – long recognised as major hotspots in Vietnam – as part of a broader vision for the city to lead as a modern, progressive capital where animal welfare is embedded in public policy and practice.

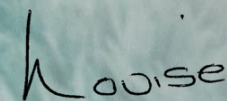
When flooding once again threatened animals and communities, your generosity enabled us to respond quickly and effectively. Our flood response efforts ensured help reached animals in crisis when needed most, reinforcing the importance of being ready to act.

Our mission is strengthened by the incredible people who give their time as well as their support. In 2025, the Gill Dalley Sanctuary welcomed nearly 1,700 volunteers whose dedication enriched the lives of animals and staff alike. Their presence is a powerful reminder that Soi Dog Foundation is built on a global community united by kindness and action.

2025 was also a year of building foundations and looking to the future. The continued development of the Bangkok veterinary facility and Cat Village represents a significant investment in long-term care, animal wellbeing, and enrichment – raising standards and creating environments where animals can truly thrive.

None of this would be possible without the generosity and trust of our donors. At a time when the global fundraising landscape remains increasingly challenging, your continued support ensures that this life saving work can continue and grow in depth, quality, and reach.

With heartfelt thanks,


Louise Rose
Chief Executive Officer
Soi Dog Foundation



www.soidog.org