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SOI DOG
FOUNDATION

END OF YEAR REPORT 2024

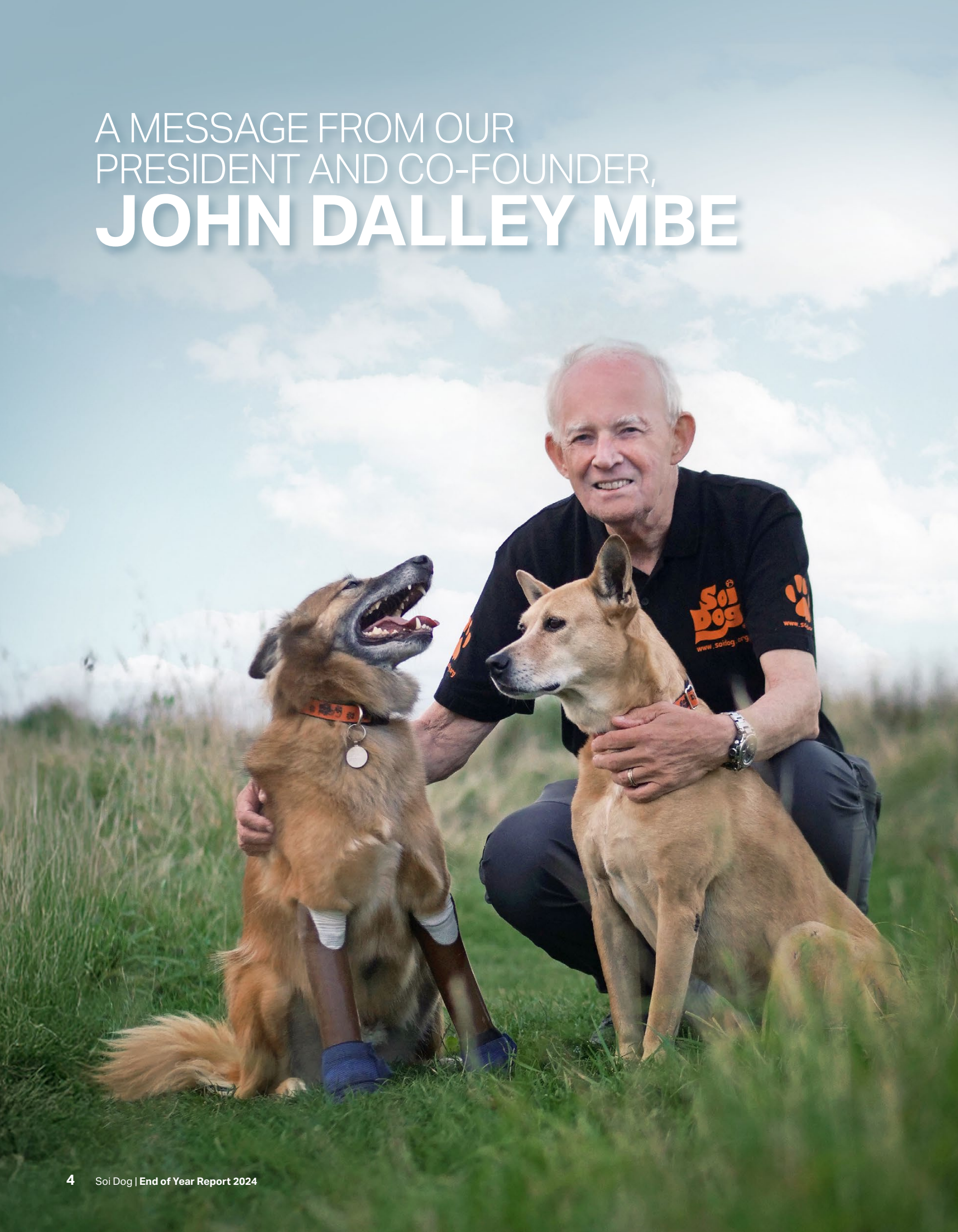
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SOI DOG'S MISSION STATEMENT

TO IMPROVE THE WELFARE OF DOGS AND CATS IN ASIA,
RESULTING IN BETTER LIVES FOR BOTH THE ANIMAL AND HUMAN COMMUNITIES,
TO CREATE A SOCIETY WITHOUT HOMELESS ANIMALS,
AND TO ULTIMATELY END ANIMAL CRUELTY.

A MESSAGE FROM OUR PRESIDENT AND CO-FOUNDER, **JOHN DALLEY MBE**



Dear Supporters,

When Soi Dog began, we neutered just 1,237 dogs and cats in our first year. It was a humble beginning—but as I often say, “In any endeavour, you have to start somewhere.” What’s followed has been nothing short of extraordinary. **In 2024 alone, we neutered a record 267,100 animals.** After two decades of relentless effort, Soi Dog now operates the world’s largest CNVR (Catch, Neuter, Vaccinate and Return) programme. Even writing those words feels remarkable. I never imagined we’d come this far.

By 2024’s end, our numbers are staggering; 1.36 million animals neutered, with over half in the past three years. These achievements are thanks to your support, and to our partners—Dogs Trust in Bangkok, and Happy Doggo in Southern Thailand.

The transformation is plain to see. Beyond healthier streets and fewer sick dogs, we have seen a shift in community attitudes and official support. In Bangkok, the authorities back our work by providing clinic locations and promoting responsible pet ownership. In 2004, Thai streets were full of hairless, diseased stray dogs fighting for scraps—over 70,000 in Phuket alone. Today, thankfully, such scenes are rare. Yet, 50 provinces remain untouched—so our mission continues.

But CNVR alone isn’t enough. Transformation demands that we pull every lever available. As I reflect on this journey, I see how our approach has evolved into something holistic. Where we once focused on the immediate needs—the rescues, the neutering—we now work with Thailand’s leading universities, giving vet students from across the world hands-on experience at our hospitals. We’ve even brought animal welfare into Phuket’s school curriculum. These weren’t part of our original plan—they emerged as we learned what lasting change requires.

This evolution is evident in the progress we’ve made—from tentative steps in Phuket to pioneering engagement with Vietnam’s National Assembly on the dog and cat meat trade, which led to the country’s first government directive on the issue. We will now support Hanoi authorities in dismantling the trade, following our success in Thailand a decade ago. In the Philippines, our police training efforts have led to numerous arrests. **Bit by bit, we are dismantling a system and creating lasting change for Asia’s dogs and cats.**

You’ll find the impact of this work throughout the pages that follow. While fundraising grows more challenging, our commitment remains steadfast: **the animals always come first.** Thank you for believing in our mission—without you, our global community of supporters, not a single page of this report could have been written.

John Dalley MBE

*President and co-founder
Soi Dog Foundation International
On behalf of the SDIF board*

CNVR

SPAY AND NEUTER PROGRAMME

CNVR (Catch, Neuter, Vaccinate and Return) is a humane, proven method to reduce stray animal populations and improve community health. In 2024, our world-leading programme reached a new record—267,100 street dogs and cats received life-saving vaccinations and spay/neuter surgeries. Each animal helped means fewer unwanted litters and healthier, safer streets across Asia. We couldn't do this without your support.



2024 BY NUMBERS

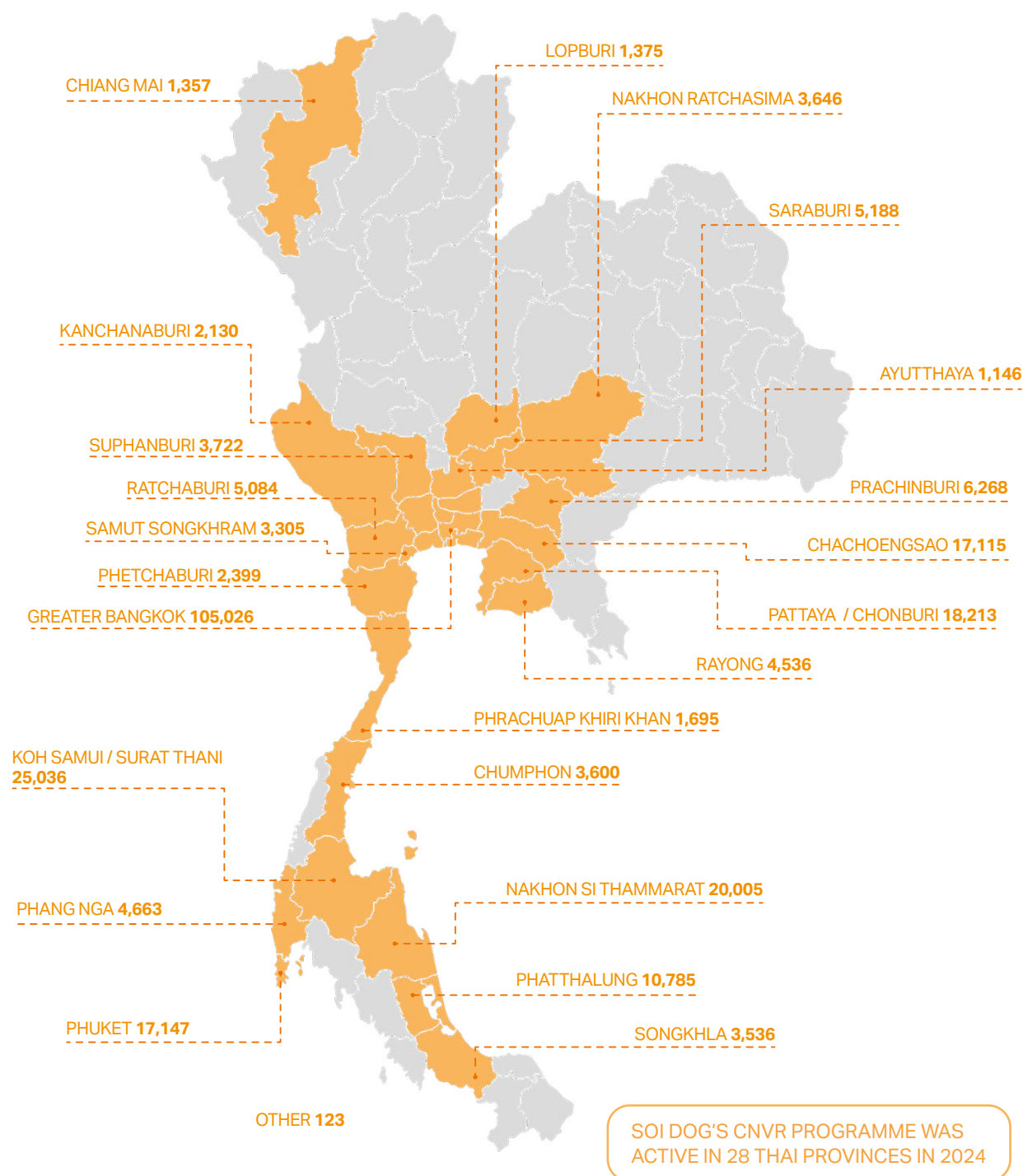
267,100
dogs and
cats neutered

24,565
animals passed
through the
programme in
January—our
highest month ever

12%
increase from
2023

1,355,495
animals vaccinated,
spayed/neutered
since 2003

19
mobile clinics
active in
provinces
across Thailand



NEW MOBILE CLINIC

In September, we proudly launched our 19th mobile CNVR clinic, joining two others already stationed in Surat Thani, Thailand's sixth-largest province. Their first stop was the island of Koh Samui, where they sterilised a total of 587 dogs. This was made possible thanks to your support and our generous partner, Happy Doggo, who funded 50% of our entire southern mobile programme. Launching this new clinic marks another important milestone in growing our capacity to improve the lives of street animals across Thailand. We are also grateful to Dogs Trust for their ongoing support, which has been vital in expanding our reach and impact.



In 2024, we reached new heights with a 12% increase from 2023. Thanks to the momentum of the CNVR programme—and your incredible support—we made a real impact for vulnerable animals. Rabies cases declined, animal health improved, and perspectives shifted on CNVR's benefits for both animals and people.

Dr. Tuntikorn Rungpatana DVM
CNVR Director

BANGKOK BECOMES POSITIVE CITY

This momentum carried through to November, when Bangkok became one of the first cities to join the Positive Cities Pledge—a global commitment to humane and sustainable stray dog population management. Through a growing partnership with the *Bangkok Metropolitan Administration (BMA)*, dog population management has become a shared priority. With CNVR clinics active in central Bangkok, and the BMA helping to provide venues, community outreach, and online promotion, we're working hand-in-hand to create sustainable, humane solutions.

EDUCATIONAL VETERINARY TRAINING

This spirit of collaboration continued in the classroom and clinic. Guided by our expert teams, 62 veterinary students gained hands-on CNVR experience, while another 96 embraced the opportunity to delve into shelter medicine through our exclusive course in partnership with the *Faculty of Veterinary Medicine* at *Chulalongkorn University*. This initiative is a vital investment in the next generation, ensuring that compassionate, skilled professionals are ready to carry our mission forward.

RESCUE AND TREATMENT

Your kindness has been instrumental in supporting and saving the lives of so many more animals in 2024. Every rescue and every treatment was made possible only because of your steadfast support.



2024 BY NUMBERS

22,736
dogs and
cats treated

1,038
life-saving surgeries
performed

2
new ultrasound
machines added

17,714
calls for help
handled



We've saved so many animals, and it was all possible thanks to you. Your kindness has given thousands of stray dogs and cats the opportunity at a better life with a brighter future.

Dr. Kirati Mongkonmarn
Dog Hospital Veterinary Manager

This year, we treated **22,736** dogs and cats—an increase of **6%**, delivering critical medical care, rehabilitation, and comfort to animals in need. A significant leap forward in our treatment capabilities came with the arrival of two new ultrasound machines, each generously funded by individual donors. These state-of-the-art tools have already made a transformative difference, enabling faster and more accurate diagnoses. Behind the scenes, our veterinary surgeons performed **1,038** life-saving operations, while our front office staff managed **17,714** calls for help—a **4%** rise over the previous year. Every number represents a life touched, and often saved, because of your support.

TREATMENT HIGHLIGHTS

Vivian

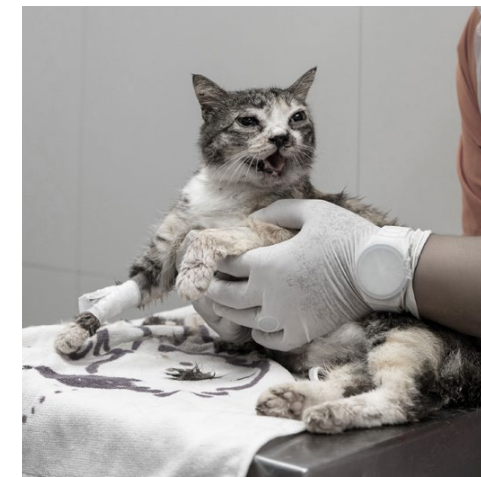
Brave puppy, *Vivian*, was rescued in January with a head wound so deep you could see her skull. She was just 12 weeks old when she was rushed into the Soi Dog hospital where she received treatment and ongoing care to heal, both mentally and physically, from her horrific injuries. Thanks to your support and Vivian's strong fighting spirit, she thrived in our puppy run and her life was transformed in December when she found her forever family in France.

Kankamon

Your support was critical to *Kankamon's* survival after she was hit by a speeding car in July. The incident left her in a life-threatening state with a broken jaw, dislocated hip, and a traumatic brain injury. Following multiple surgeries, Kankamon spent months recovering under the expert care of our veterinary team. Your kind donations provided Kankamon with the treatment she needed and thanks to you, this confident kitty is now living her best life in our FIV cat house.



Vivian:
Before & After



Kankamon:
Before & After

SANCTUARY, VISITORS AND VOLUNTEERS

2024 was another record year for the Gill Dalley Sanctuary as we were showered with support from so many wonderful visitors and volunteers. Your kindness contributed to key improvements, including the introduction of new and refurbished spaces for our deserving resident dogs.

2024 BY NUMBERS

1,583	5,260	1,877	608	1,475
compassionate individuals joined our volunteer programme	visitors stopped off to take a tour of our sanctuary	animals under our care	new animals became residents following their treatment and recovery	total resident animals



Thanks to a record number of kindhearted volunteers, and the new off lead areas, our dogs got to spend even more quality time exercising, playing and cuddling! Thank you for making it all possible.

Chrissie Miles
Visitor and Volunteer Manager

By the close of the year, **1,877** animals were under the care of Soi Dog, which includes residents, patients and those in temporary foster care. In a truly inspirational year, over **1,500** incredible volunteers brought love and energy to the *Gill Dalley* Sanctuary—a **25%** rise from 2023. We also added two more off-lead areas, giving our 1,200+ dogs more room to run and play. A meaningful improvement this year was the full renovation of our third senior and special care enclosure, creating a warm, welcoming haven for 32 of our most vulnerable residents.

VOLUNTEER TESTIMONIALS



Volunteering makes me humble, teaches me patience, respect and admiration of the resilience and will to live shown by our furry friends. It's the happy faces, the eagerness, greetings at the gate, a shy dog slowly allowing touch and looking for reassurance on a walk. Soi Dog is forever my heart and soul place.

Claudia Marugg, Switzerland

There was a time in my life when I felt so lost, but when I looked into the eyes of the animals at Soi Dog—eyes full of hope despite all they've been through—I found a reason to keep going. Their strength, their will to survive, reminded me that life is worth fighting for. In their quiet presence, I felt seen, needed, and valued—like I mattered. They saved me in ways they'll never know, simply by existing and showing me what it means to never give up.

Saikaew Tuann, Thailand



Soi Dog's commitment to saving all the animals in need is incredible and the people who make it all possible are inspiring. Seeing the dogs faces everyday and seeing the progress with nervous ones excites and motivates us every morning. Soi Dog has changed us and become our home from home.

Billy and Lydia, United Kingdom

I love volunteering at Soi Dog although it can be bittersweet knowing what some of these animals have endured. However, each day brings hope. A wag of the tail, a purr or an adoption reminds me that love and second chances are always possible and that miracles really do happen!

Joanne Macmahon, United Kingdom

DOG AND CAT MEAT TRADE

2024 marked a landmark year in our fight to end the dog and cat meat trade. Together, we achieved systemic change in Vietnam and the Philippines—securing legislative amendments, conducting slaughterhouse raids, and saving lives. Your support is creating a future free from this cruel trade.

“**TI LA ISANG
BANGUNGOT
ANG
KARAHASAN**
Itigil Ang Pagkatay Ng Aso
www.akf.org.ph | www.soi.org.ph



In 2024, we reaped the rewards of taking bold risks, embracing course corrections, and making fearless, swift decisions to find solutions for millions of animals suffering in this brutal and horrific trade. From becoming a legal entity in Vietnam to moving towards eradicating the remnants of the illegal trade in the Philippines, this incredible impact is only made possible because of your generosity.

Rahul Sehgal
Director of International Advocacy



Basti with his adopter

VIETNAM

Our collaboration with the Vietnamese Government reached new heights in June. Hanoi authorities issued a city-wide directive focused on public health and rabies prevention, while also urging communities to move away from consuming dog and cat meat—a strong step towards aligning with modern global values.

Our biggest milestone came in November, when Soi Dog Foundation officially became a legal entity in Vietnam after receiving an operating registration certificate, achieved in a record-breaking time frame of just seven months. With a new office, local staff, and deeper community integration, we're proving that lasting change comes from within.

In December, our Director of International Advocacy, *Rahul Sehgal*, was featured on a national talk show with a primetime viewership of 3.5 million. A key moment: the call to eliminate the dog and cat meat trade in Hanoi, with plans to expand nationwide. Public health and animal welfare were centre stage, sparking momentum for change.

PHILIPPINES

Alongside our trusted partners, *Animal Kingdom Foundation*, we rescued **24** dogs from the meat trade, including *Basti* (pictured above), who is now thriving in his loving home. His transformation is a powerful reminder of what is possible when cruelty ends and compassion begins.

We also helped secure **10** arrests and **2** convictions of dog meat traders, sending a strong message: animal cruelty will not go unpunished. With the resolve of law enforcement and the strength of the Soi Dog community, we're dismantling the trade and building a future rooted in justice.

EMERGENCY RESPONSE

Your compassion helped us act swiftly when disaster struck. Torrential rains from August to December brought the worst flooding northern and southern Thailand had seen in three decades, leaving thousands of animals vulnerable, especially in Chiang Rai and Chiang Mai.



In the face of these unprecedented disasters and floods, we joined hands with local authorities and other NGOs. With the unwavering support of our donors, we overcame these challenges, saved animals' lives, and brought comfort to families in crisis.

Sakdapol Thongjan (Bern),
Social Change Programme Manager



We provided immediate assistance by supplying food and in-kind donations to animals in need, ensuring they received the care they desperately needed during this crisis.

36.097 tonnes
of dog and cat food delivered
through fundraising

7.502 tonnes
of dog and cat food received
as in-kind donations

43.599 tonnes
of food provided for animals
affected by the floods

COMMUNITY ENGAGEMENT

In 2024, Soi Dog's community engagement programmes have made significant strides in shaping a brighter future for stray dogs and cats in Thailand and beyond. By amplifying the voices of animals, we've reached both youth and adults, fostering awareness and compassion.



COMMUNITY OUTREACH

Thanks to your continued support, our outreach teams brought life-saving care to thousands of animals in need. From the streets to the Government Dog Pound (the municipal stray animal facility), we delivered vital treatments and carried out a record-breaking vaccination drive. We support dedicated community feeders both across Phuket and further afield, ensuring that no animal goes hungry.

20,555
treatments administered
to 14,178 animals

5,000+
treatments delivered
at the Government
Dog Pound

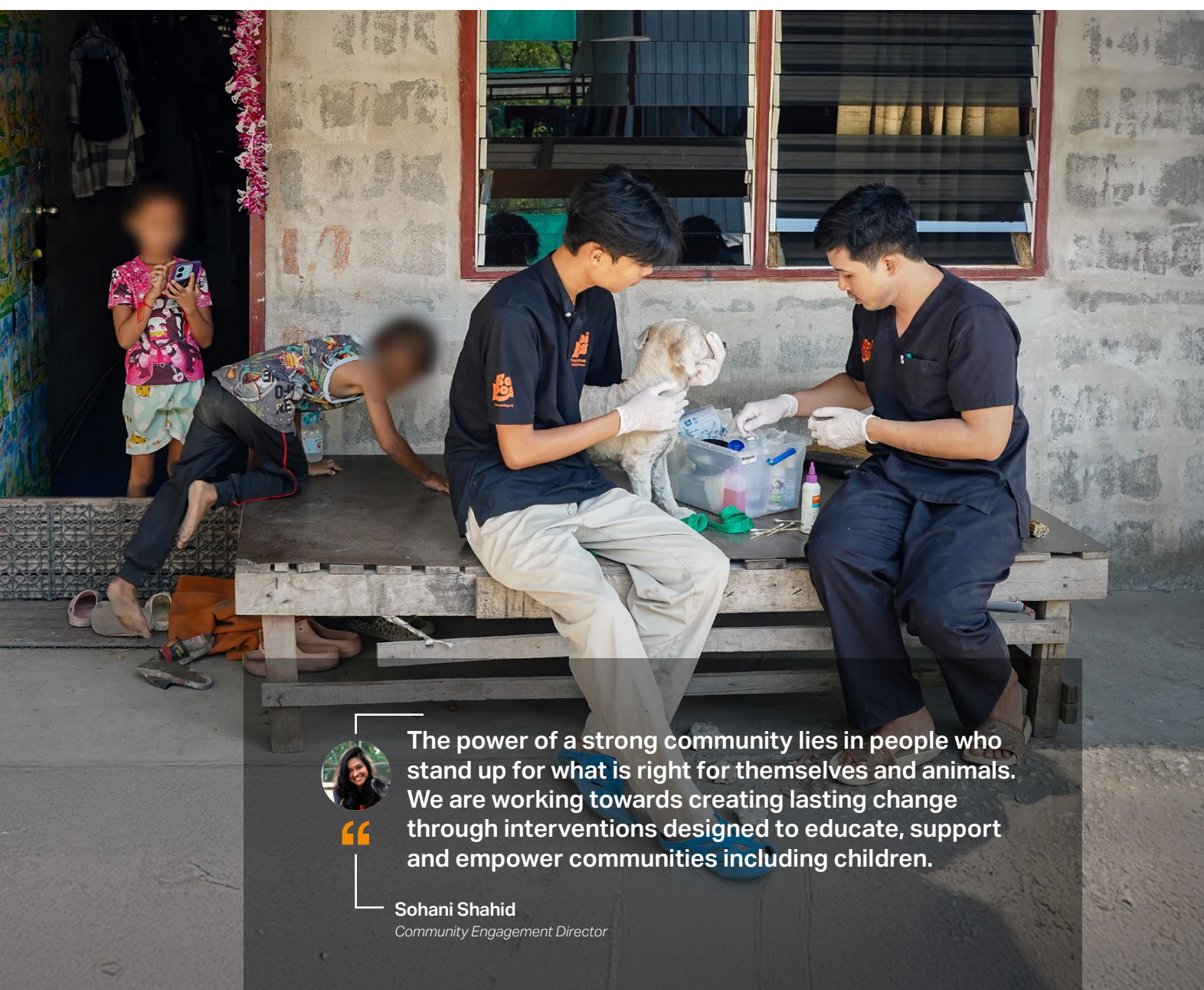
HUMANE EDUCATION

In 2024, our Humane Education programme continued to engage young minds, fostering a deep understanding of animal welfare and responsible pet ownership. We formalised a partnership with the Phuket Primary Education Office, integrating animal welfare into the curriculum of eight local schools.

Additionally, we signed an MoU with *Kasetsart University's Faculty of Veterinary Medicine*, offering student vets hands-on experience at our hospitals. The team also engaged **1,885** children through educational sessions and events, inspiring them to become compassionate advocates for animals.

8
schools introduced
animal welfare education
into the curriculum

1,885
children engaged through
our Humane Education



 The power of a strong community lies in people who stand up for what is right for themselves and animals. We are working towards creating lasting change through interventions designed to educate, support and empower communities including children.

“

Sohani Shahid
Community Engagement Director



SOCIAL CHANGE

In 2024, our social change team tackled animal cruelty through investigations and prosecutions, sending a strong message that abuse won't be tolerated. We raised awareness with billboards across Phuket and launched workshops to educate feeders on responsible care and first aid. We also supported a dedicated network of volunteer feeders, ensuring animals received the food and care they needed.

353 investigations launched	4 prosecutions under the Animal Welfare Act	15 awareness billboards installed in Phuket
145 participants trained through 7 feeder workshops	151 feeders supported monthly	135.86 tonnes of food distributed to feeders across the island

BEHAVIOUR AND ENRICHMENT

In a year of extreme challenges, our expert behaviour and enrichment team achieved significant breakthroughs. Thanks to your generous support, they successfully rehabilitated 78 dogs, helping them to overcome past trauma, learn to trust, and develop the confidence needed to thrive in homes.

2024 BY NUMBERS

529

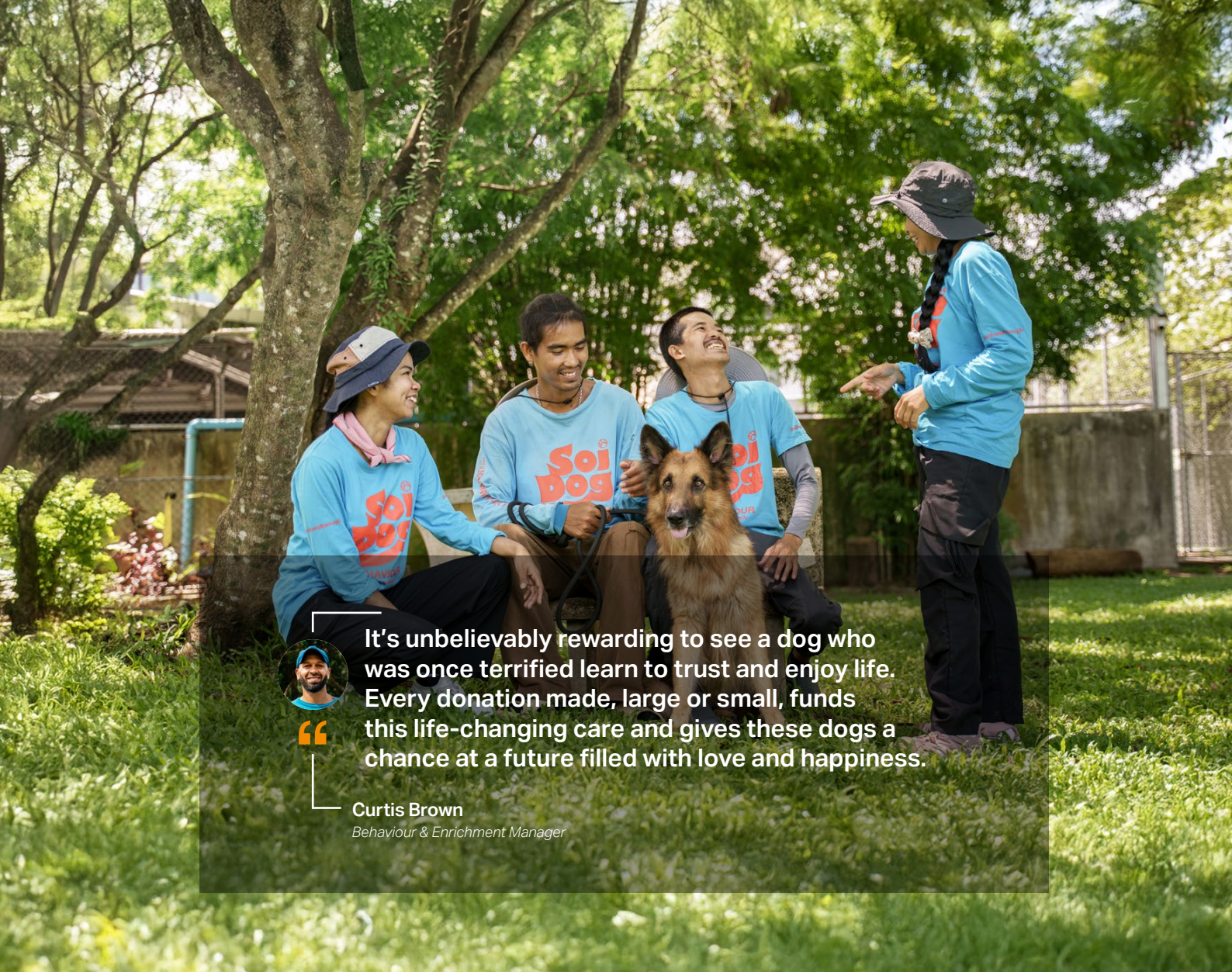
behaviour assessments
carried out

78

dogs rehabilitated, putting
them on the path to adoption

11

community cases
resolved thanks to
expert staff intervention



It's unbelievably rewarding to see a dog who was once terrified learn to trust and enjoy life. Every donation made, large or small, funds this life-changing care and gives these dogs a chance at a future filled with love and happiness.

Curtis Brown
Behaviour & Enrichment Manager

2024 saw the team face an unusually high number of severely traumatised dogs, with early signs of aggression and extreme levels of fear. Through patience, hardwork and dedication, many of them reached the point where they could be handled by volunteers and even join our adoption programme. The team's approach goes beyond basic training, focusing instead on healing emotional trauma and building trust. By treating each dog as an individual with unique needs, they develop personalised rehabilitation plans that address the dog's specific challenges.

"It's a bit like therapy, but for dogs. We're not interested in making dogs simply behave, or seem happy, for human benefit," Behaviour & Enrichment Manager, *Curtis Brown* explains. "Our goal is to help them feel safe, build trust, and genuinely enjoy their lives." This philosophy guides all their work, helping dogs form positive associations with humans and other dogs—often for the first time. What makes this work remarkable is witnessing their journey—from fearful, traumatised animals to confident companions ready for adoption.

SUCCESS STORIES

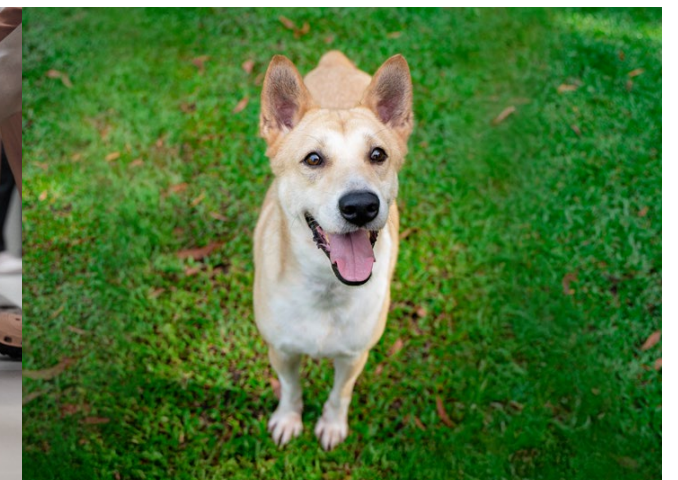
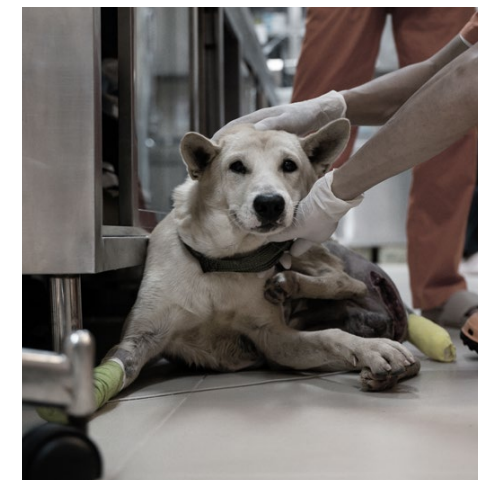
Carltext

Injured and rescued from the streets, *Carltext* initially displayed a strong affinity for people but struggled around other dogs. His history of fighting left many doubtful that he could ever live harmoniously with them. Through patient and gradual interactions, Carltext not only learned to trust but also to enjoy the company of other canine companions. His journey is a powerful reminder that even dogs with a deeply challenging past can, with the right support and guidance, learn to love and be loved.

Georgie

With a suspected history of abuse, *Georgie* was in a state of extreme fear when he arrived. Through patient and consistent interaction, he is now learning to overcome his trauma and trust people. Georgie has made significant progress, and his story highlights the complex emotional needs of traumatised dogs and the profound importance of providing ongoing care and rehabilitation. His progress is a testament to the unwavering dedication of our team and the remarkable power of compassion in helping vulnerable animals to heal.

Carltext:
Before & After



Georgie:
Before & After



ADOPTION AND PARTNER RESCUE

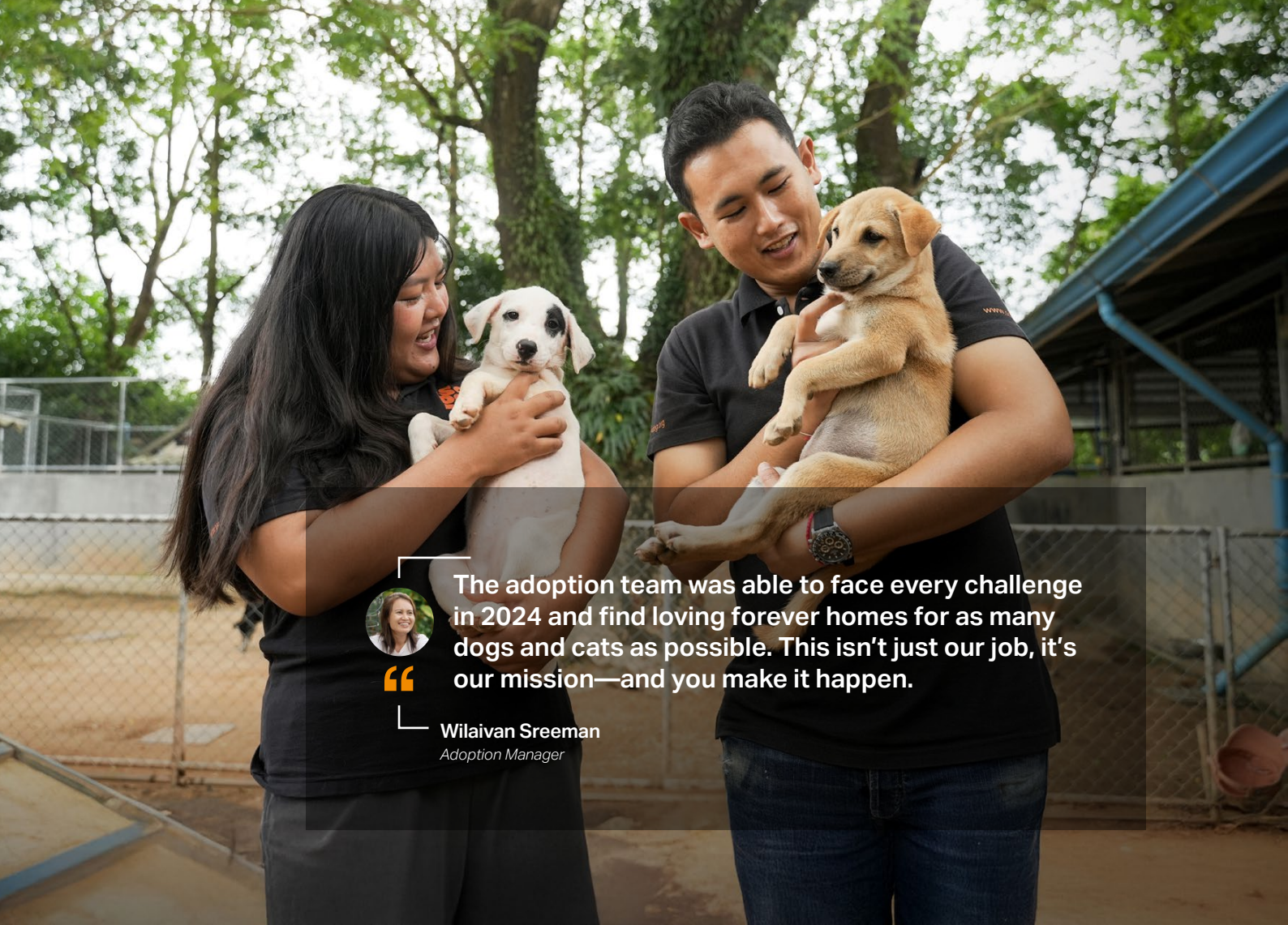
A total of 461 rescued animals – 308 dogs and 153 cats – left the Soi Dog shelter for loving homes in 2024. Every adoption was a story worth celebrating, made possible by the kindness of supporters like you.

2024 BY NUMBERS

302
animals went to homes
within Thailand

159
animals joining loving
families abroad

11%
decrease due to global
uncertainties and Canada's
ban on dog imports



The adoption team was able to face every challenge in 2024 and find loving forever homes for as many dogs and cats as possible. This isn't just our job, it's our mission—and you make it happen.



Wilaivan Sreeman
Adoption Manager

ADOPTIONS

Of the **461** lucky animals who were adopted throughout the year, **302** went to homes within Thailand—a heartening sign of shifting attitudes toward stray animals across the country.

The remaining **159** began new lives abroad, joining loving families across Europe, the USA, and other parts of Asia.

Your support in this area was more vital than ever. Not only did your kind donations provide safe shelter and care while these animals waited for their second chance, but your incredible response to our urgent appeals in May and October helped cover travel costs for many of those joining our partner rescues in the USA, Germany and Ireland. They made it there because of you.

Of course, 2024 was not without its challenges. The ongoing ban on dog imports into Canada, combined with the global cost of living crisis, continued to impact adoption numbers, leading to an **11%** decrease compared to the previous year.

However, amidst the uncertainty, your support never wavered, and the adoptions team were able to help as many animals as possible towards the future they deserve. Because of you, 461 lives have been forever changed. Thank you.

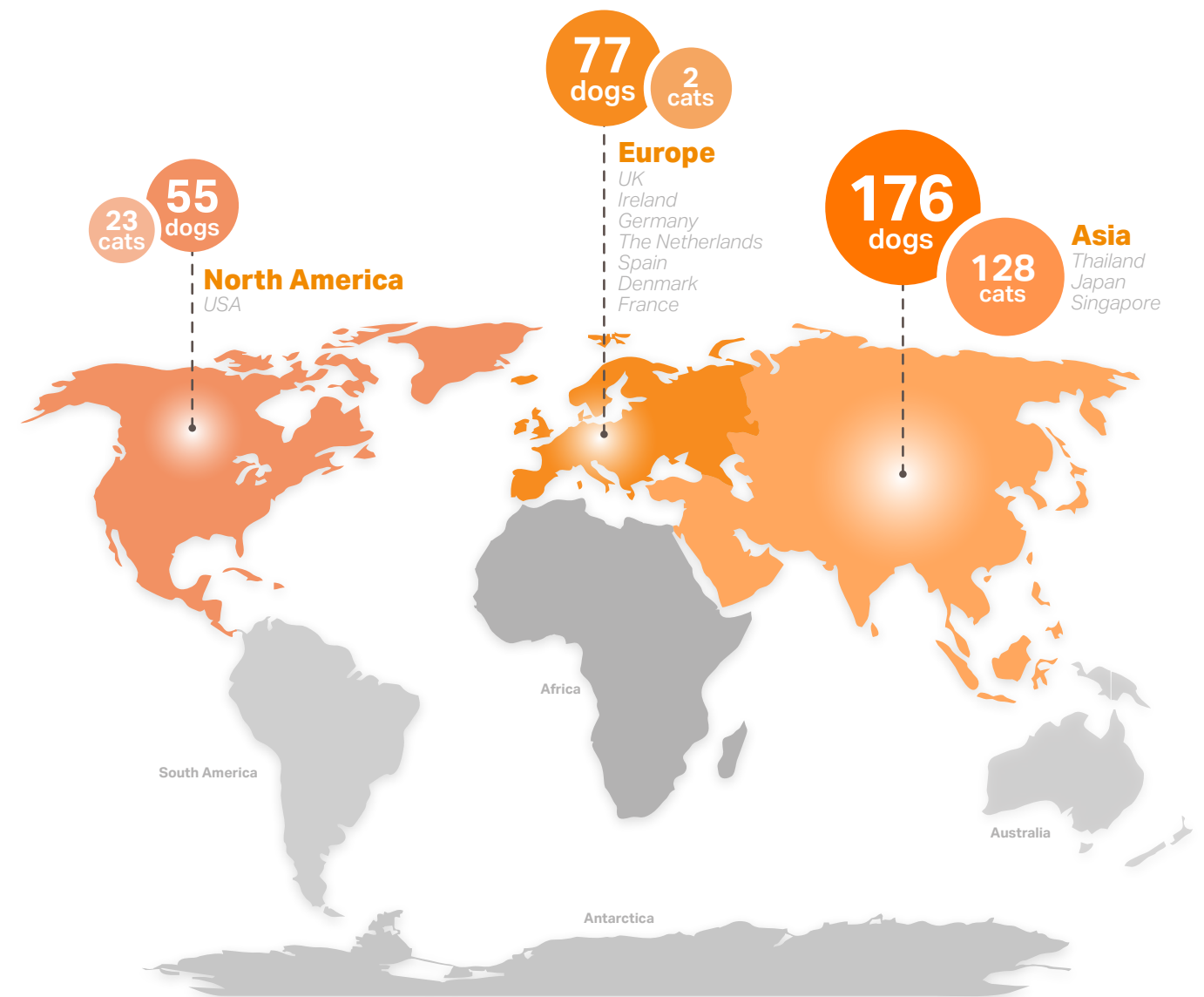
The map below shows the destinations of every dog and cat who left the Soi Dog shelter for a home in 2024—whether in Thailand or overseas, whether through private adoption or our partner rescue programme.

It was exciting to see interest from less common destinations, such as Japan and Singapore, and a substantial increase in adoptions to Europe thanks largely to our partner rescues there.

This growing global reach reflects Soi Dog's expanding impact—made possible by your steadfast support over the years.

We are also deeply grateful to our kind-hearted adopters who opened their hearts and homes to these animals, as well as our volunteer flight buddies who so generously used their flights to accompany many of them on their journeys.

How remarkable that these once-stray dogs and cats rescued from the streets of Thailand are now treasured companions in homes as far afield as Los Angeles and Tokyo.



Total number of dogs and cats adopted across Asia, Europe and North America in 2024.

**ADOPTION
HIGHLIGHT**

Calzone

August brought one of the year's most memorable moments: the adoption of a Soi Dog into none other than the Thai royal family.

Calzone was rescued from the streets in 2022 after suffering severe injuries that required the amputation of one of his front legs.

After patiently waiting for over two years at the shelter, he is now receiving the highest level of care and affection under the watchful eye of Her Royal Highness Princess Aditayadornkitikhun, and under a new name—*Popcorn*.

Thank you for helping to make this true fairytale ending possible.

Ivorie

We were excited to close 2024 with a rare adoption to Japan. In December, *Ivorie* became only the second dog in Soi Dog history to be adopted to the country.

Ivorie first arrived at the shelter in 2021 as a sickly puppy and went on to spend three years patiently waiting for her chance.

Now renamed *Pukei*, she has taken to her new life in Tokyo with remarkable ease and is even embracing her adventurous side.

Ivorie's journey—from rescue, to recovery, to rehoming—simply wouldn't have been possible without your support.

Chunky

Among the many successful cat adoptions of the year, *Chunky's* was a supporter favourite.

We were called to rescue *Chunky* in 2023 after a video surfaced online of him being force-fed alcohol while living as a stray.

Offers to adopt *Chunky* flooded in and, once recovered from his ordeal, he joined a family in central Thailand in July. In the safety of their home, and with their loving care, this sweet boy will never come to any harm again.

You turned *Chunky's* life around completely—thank you.



Chunky



Calzone

Ivorie



FINANCIAL OVERVIEW

AND PROGRAMME METRICS

To all of our donors, on behalf of every dog and cat you helped throughout 2024, thank you. Your generosity has saved countless lives and provided sanctuary for those who need it most. You have continued to support Soi Dog in yet another record-breaking year and enabled us to maintain our commitment to animals in need.

The figures represent a summary of all income received across the world. Soi Dog Foundation is a registered non-profit organisation in eight countries and each entity is subject to its own independent audit, and the results are submitted to the relevant national authority.

GLOBAL INCOME

\$22,409,766

All income to SD worldwide, including income from the various countries in which Soi Dog is a registered non-profit organisation.

TOTAL EXPENDITURE

\$21,169,910

Soi Dog Foundation aims to maintain a minimum reserve equal to six months' expenditure to ensure financial stability.

ANIMAL WELFARE PROGRAMMES

\$13,450,737

(63.5% of total expenditure)

CAPITAL EXPENDITURE & LAND PURCHASE

\$922,583

(4.3% of total expenditure)

FUNDRAISING

\$5,549,574

(26.2% of global income)

ADVOCACY & MARKETING

\$303,160

(1.4% of total expenditure)

ADMINISTRATION

\$943,856

(4.5% of total expenditure)

PROGRAMME METRICS

267,100



Animals neutered and vaccinated through our CNVR programme

461



Animals adopted to new homes

14,178



Animals treated in the community

1,885



Children reached by our humane education programme

19



Mobile CNVR teams on the road

8,552



Animals treated in SDF facilities

1,038



Life-saving surgeries performed by our vets

1,877



Animals under the care of SDF

5,260



Visitors

1,583



Volunteers

1,475



Resident dogs and cats

507



Total staff

TOTAL NUMBER OF STAFF WORKING ACROSS DEPARTMENTS

17 (3.4%)
Administration

21 (4.1%)
Infrastructure

23 (4.5%)
Income Generation

507

446 (88%)
Animal Welfare

STAFF WORKING IN ANIMAL WELFARE

56 Other (inc. Adoption, Social Change, Behaviour and Volunteer teams)

49 Veterinary Nursing Assistant

76 Veterinary Nurse

93 Animal Carer

79 Veterinarian

93 Animal Rescue Officer

446

Across all of our animal welfare programmes, 213 staff work in CNVR, 128 in treatment, 82 in shelter care, 11 in adoptions, 7 in social change and 5 in our visitor and volunteer team.

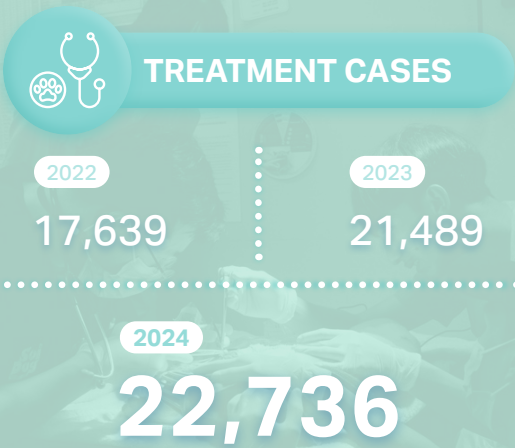
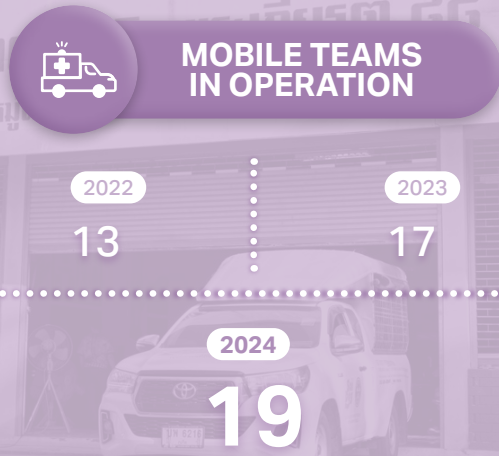
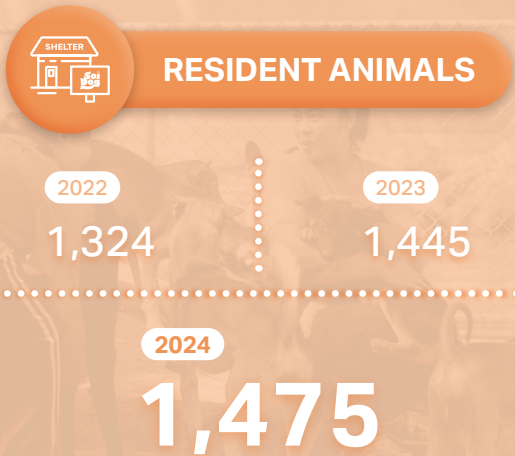
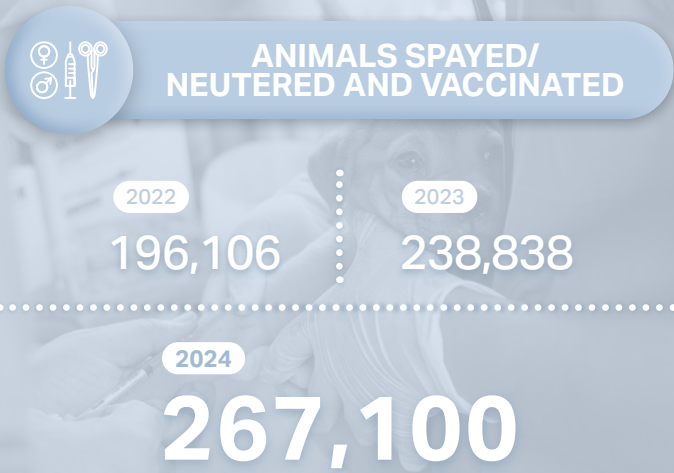
GROWTH AT A GLANCE

Since our founding, Soi Dog has grown from a small, local initiative to Asia’s largest stray animal charity. From our record-breaking 267,100 sterilisations last year, to our expanding network of mobile clinics, your commitment means that we’re now reaching more animals than ever before. Every increase reflects your compassion and the real, lasting impact you make.



YEARLY COMPARISON

A snapshot of our progress—see how each area has grown over the last three years.



AFTERWORD

FROM OUR CEO, LOUISE ROSE



Dear Supporters,

Reflecting on 2024, I feel an overwhelming sense of pride in what we've achieved together. This was a year defined by momentum—steady, meaningful progress that touched lives and strengthened our mission in every direction.

One of our most defining milestones was surpassing 267,000 spay and neuter procedures—our highest number on record. In addition, more than 22,000 animals received life-changing treatment. **Each one of these achievements represents more than just a number: it's a life transformed and a future protected.**

And we didn't just grow in scale—we grew in quality. We invested in transformative new equipment, including two ultrasound machines, expanded our reach, forged stronger international partnerships, and deepened community engagement to deliver lasting impact.

When unprecedented flooding struck, we acted without hesitation, delivering over 43 tonnes of food to animals in crisis—all thanks to your unwavering support. And despite global challenges, **461 deserving animals found loving homes, proving that hope always finds a way.**

These achievements reflect the extraordinary dedication, skill, and heart of our teams. But they were also made possible by the generosity of those who believe in our mission. In 2024, every dollar raised generated \$4.04 in impact. That's the difference your generosity makes.

At SDF, our commitment to continually improving animal welfare remains at the heart of everything we do. In 2025, we'll begin building a new veterinary facility in Bangkok and creating a unique cat village to enrich the lives of our resident cats and give them the sanctuary they deserve. But with fundraising becoming tougher, your support is more critical than ever.

If you've been part of this journey—thank you. And if you're just joining, I hope you'll stay with us as we continue to grow, adapt, and work towards **a kinder, safer world for animals and for the people who care for them across Asia.**

With heartfelt thanks,

Louise Rose
Chief Executive Officer
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